

# Profile



**EPSILON**  
PUBLISHERS



Profile

**EPSILON**  
 P U B L I S H E R S

**Published by Epsilon Publishers Limited © 2023**

We are proud of our commitment to embodying the spirit of the United Nations Global Compact whose universal principles on human rights, labour, environment and anti-corruption are fundamental pillars of our strategies and operations. To this end, Epsilon Publishers has signed the letter of commitment to the United Nations Global Compact, pledging to align our efforts to operate responsibly and to advance our societal goals in tandem with the UN Sustainability Development Goals.



**The MEA Markets African Excellence Awards**  
Best Social Impact Publications Specialist 2021  
Publisher of the year- Kenya 2022





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# About Us

We are an award-winning Pan-African publishing company. Over the years, we have collaborated with organisations to help them create publications for impact to the last mile. We offer editorial, translation, graphic design, publishing, and printing services. Our publications have been consumed in English, French and Swahili across several African countries.

We are signatories to the United Nations Global Compact and the United Nations Sustainable Development Goals Publishers Compact. This underscores our commitment to publishing work that informs, influences and inspires sustainable action.



# Governance





***We are proud of the fact that our advisory board is female-led, and that the board has 60% women representation. We have endeavoured to maintain gender equality with our team, and equal opportunities are given to both male and female staff. We continuously challenge ourselves to achieve more. We endeavour to foster a culture that encourages innovation, calculated risk-taking and experimentation. This leads to higher productivity for us, and in turn, it creates value for the people that we serve.***

# The six pillars to achieving sustainable corporate governance

## 1 Upholding the rule of law

As a publishing company we have a duty, not only to our stakeholders but also the publishing industry, to provide clearly written and easily accessible laws and rules of conduct to our stakeholders. Effectively created laws and policies create certainty and when put into action have the potential to lessen the likelihood of a financial loss, risks occurrence, wastage of resources and mitigate corruption cases.

## 2 Moral integrity

As a game of resilience and long-term success, all our operations have to consistently be guided by a strong set of values and ethical guidelines. In the long-run this will be good for our reputation, and in building trust with our stakeholders.

## 3 Transparency

A big part of building sustainable publishing business involves having transparent rules and policies offering guidance to our top management and propels our organisations alignment with every one of our stakeholders' interests. This requires a great deal of disclosure on matters involving the business financial performance and possible risks from our activities towards our stakeholders. An effective transparent policy must be clearly executed in a timely and accurate manner.

## **4 Stakeholder engagement**

A good corporate governance will be a test to our ability to balance the different interests of our many stakeholders such as our employees, suppliers, the government, financiers, and the community. Successful participation of all our business investors has the potential to promote our long-term financial viability, opportunities for more business and resilient talent, as well as determine our business returns.

## **5 Responsibility and accountability**

Although we employ a board on an advisory level, part of their function is to offer unbiased judgment over the activities and performance of our top management and the overall effect these activities have on our business. In the case of our management team, good corporate governance requires them to take responsibilities of management activities of the company, and always act in its best interest and that of our stakeholders. This involves explaining the purpose of the company activities and the results of its conduct to the board and investors. It also includes timely, accurate and clear communication on issues of importance to our investors and being answerable for the overall assessment of our business capacity, potential, and performance.

## **6 Effectiveness and efficiency**

Sound corporate governance also takes into consideration on whether the results we continue to achieve meet the objectives of our strategic plan. The training revealed how simple practices such as making best possible use of available resources, managing performance and carrying out regular interval audits of our processes can all improve our performance not only as publishers, but as a thought leader in the publishing industry.

# SUSTAINABLE DEVELOPMENT GOALS





Photo Credit: Getty Images/ Bartosz Hadyniak

End poverty in all its  
forms everywhere





Photo Credit: Getty Images/ PeopleImages

End hunger, achieve food security and improved nutrition and promote sustainable agriculture





Photo Credit: Getty Images/ Bartosz Hadyniak



Ensure healthy lives  
and promote well-  
being for all at all age







Photo Credit: Getty Images/ Lipowski

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all





Photo Credit: Getty Images/ Iurii Krasilnikov

Achieve gender  
equality and empower  
all women and girls







Photo Credit: Getty Images/ Wilpunt

Ensure availability and  
sustainable management  
of water and sanitation  
for all





Ensure access to  
affordable, reliable,  
sustainable and  
modern energy for all







Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all







Build resilient  
infrastructure,  
promote inclusive  
and sustainable  
industrialisation and  
foster innovation





Reduce inequality within  
and among countries







Make cities and human settlements inclusive, safe, resilient and sustainable







Photo Credit: Getty Images/ Golero

Ensure sustainable  
consumption and  
production patterns





Photo Credit: Getty Images/ Kovop58



Take urgent action to  
combat climate change  
and its impacts





Photo Credit: Getty Images/ Kyslynsky

Conserve and sustainably  
use the oceans, seas and  
marine resources for  
sustainable development







Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss







Photo Credit: DepositPhotos/ EpicShot

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels







Photo Credit: Getty Images/ PeopleImages

Strengthen the means  
of implementation  
and revitalise the  
Global Partnership  
for Sustainable  
Development











**1.** Committing to the SDGs: Stating sustainability policies and targets on our website, including adherence to this Compact; incorporating SDGs and their targets as appropriate.

**2.** Actively promoting and acquiring content that advocates for themes represented by the SDGs, such as equality, sustainability, justice and safeguarding and strengthening the environment.

**3.** Annually reporting on progress towards achieving SDGs, sharing data and contribute to benchmarking activities, helping to share best practices and identify gaps that still need to be addressed.

**4.** Nominating a person who will promote SDG progress, acting as a point of contact and coordinating the SDG themes throughout the organisation.

**5.** Raising awareness and promoting the SDGs among staff to increase awareness of SDG-related policies and goals and encouraging projects that will help achieve the SDGs by 2030.

**6.** Raising awareness and promoting the SDGs among suppliers, advocating for SDGs and collaborating on areas that need innovative actions and solutions.

**7.** Becoming an advocate to customers and stakeholders by promoting and actively communicating about the SDG agenda through marketing, websites, promotions and projects.

**8.** Collaborating across cities, countries, and continents with other signatories and organisations to develop, localise and scale projects that will advance progress on the SDGs individually or through their Publishing Association.

**9.** Dedicating budget and other resources towards accelerating progress for SDG-dedicated projects and promoting SDG principles.

**10.** Taking action on at least one SDG goal, either as an individual publisher or through your national publishing association and sharing progress annually.

*Source: SDG Publishers Compact, 2020*



# The symphony Publishers bring to people's lives

**T**he importance and role that Publishers play in the global community cannot be ignored. As the originators and disseminators of written information, publishing organisations hold the power to direct the global narrative and inform the world and the international community at large. It is their responsibility to ensure that content is published in a sustainable, ethical manner.

This holds even more weight in developing countries, where many people still rely more on published content than they do on digital media. From books and journals to brochures and leaflets, information drives our reasoning and informs our thinking.

The UN SDGs for Publishers lays out a set of Goals for those entrusted with creating content that aligns their own Goals with those of the UN. The compact strives to ensure that signatories work to take the action that contributes to the

pursuit of adopting these SDGs, shaping an industry that subscribes to the basic tenants of developing a better world. The Compact fosters a commitment among Publishers towards publishing content that promotes equality, and sustainability, adopting practices that have a minimal impact on the environment, and collaborating and educating all stakeholders within the industry.

In conclusion, as Publishers, it is our responsibility to ensure that our influence and reach are used for the good of humankind. In collaborating with both local and international institutions and partners, we are working hard to align our commitments to the UN's SDGs with all of our stakeholders.

Only by working together and implementing sustainable practices and policies will we achieve the Goals that will allow us to inform, develop and inspire activities and agendas that have the ability to create a better world for all of us.

# Services







# We offer comprehensive publishing and print solutions for organisations

## 1 Editorial

We offer substantive editing, copy editing and proofreading services to ensure accurate structure, content, language, style and presentation of any document.

## 2 Translation

Our expert translation services in English, French and Swahili ensure the original source text remains true to the essence of the message in the language of the final translation.

## 3 Design

We offer carefully considered design processes and use of illustrations, infographics and graphs to articulately communicate, attract attention and create engaging publications.

## 4 Publishing

We provide a detail-orientated work process to ensure publications are planned with intricate care to communicate concisely to your audience.

## 5 Photography

Our team of dedicated professional photographers deliver the right images that perfectly compliment your publishing efforts. We also source editorial images from reputable photo libraries such as Getty Images, AFP and Reuters to supplement and evoke deeper engagement with the text.

## 6 Print

We offer digital and offset printing services taking into consideration every detail, colour and print quality.



# Case Studies

A black and white photograph of a tropical scene. On the left, a dark, textured palm tree trunk rises vertically. To the right, a portion of a thatched roof is visible, with palm fronds and other organic materials woven into its structure. The background is a body of water with gentle ripples. The overall mood is serene and natural.





## Unlocking the Untapped Potential of Inland Waterways in Eastern Africa: A Roadmap for Sustainable Growth (IWWT)

### Summary

This report provides a comprehensive analysis of the untapped potential of inland waterways in Eastern Africa for logistics and transportation.

The report examines successful policies and programmes from various countries, identifies critical success factors and best practices, and recommends 12 categories for enhancing the operational capabilities

of IWT in Eastern Africa. It also highlights the need for leadership, policy changes, and cooperation frameworks to achieve success and showcases the potential of IWT to support the implementation of the African Continental Free Trade Area. This report's insights are valuable for policymakers, investors, and stakeholders interested in the development of inland waterways in the region.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photos

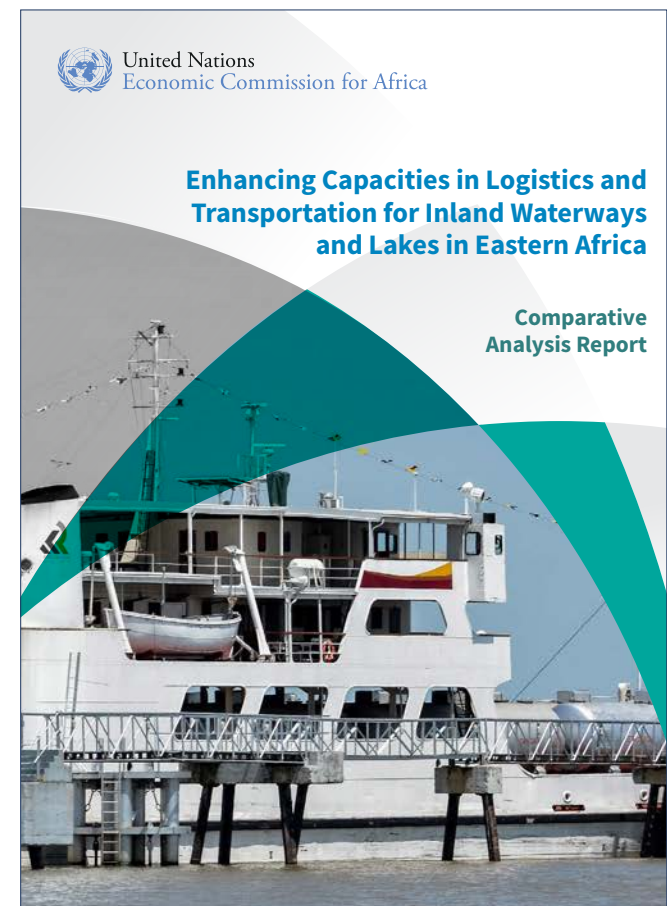
#### Design

Graphic design  
Graphs and infographics

### Publishing

Print ready PDF  
Optimised PDF file for easy online sharing

### Salient SDG related to this publication



## Agrivoltaics: Harvesting Solar Energy in the Mediterranean

### Summary

This ground breaking report prepared by Renewable Energy Solutions for Africa (RES4Africa) examines the policy and legal landscape concerning the installation of photovoltaic systems on agricultural lands, focusing specifically on Morocco, Algeria, Tunisia, Egypt, Jordan, and Lebanon. The report outlines six key actions that can guide the successful implementation of agrivoltaics in these nations.

This report recognises the pressing need to address competing demands for water, energy, and food in the Mediterranean region and advocates integrating solar photovoltaic systems with agriculture. By harmonising these sectors, RES4Africa believes it is possible to overcome land-use competition, enhance resource efficiency, and help countries achieve their renewable energy targets through thorough research and best practices.

### Our brief

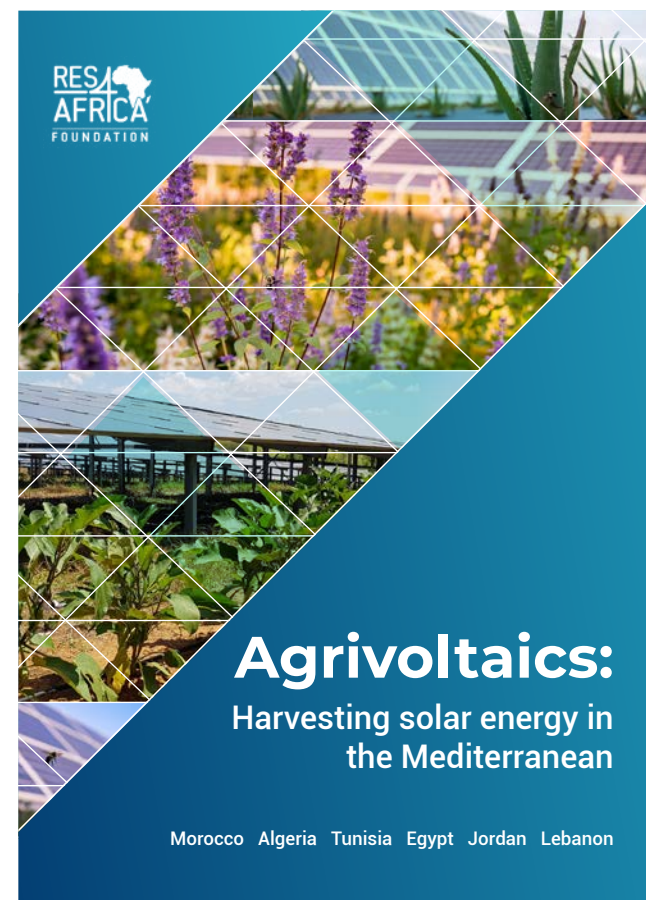
#### Design

Graphic design  
Graphs and infographics  
Desktop publishing

#### Publishing

Print ready PDF  
Optimised PDF for easy online sharing  
Printed copies

### Salient SDG related to this publication



## Stratégie Nationale de mise en œuvre de la Zone de Libre Échange Continentale Africaine (ZLECAf) pour le Burundi

### Summary

The report discusses Burundi's participation in the African Continental Free Trade Area (AfCFTA) agreement, in line with the country's strategic policy documents. The AfCFTA agreement complements these policies and strategies in several areas such as legal and institutional frameworks, trade facilitation, and cross-border controls.

The report highlights the challenges that Burundi faces such as negative

growth rates and high poverty rates, but also recognises the country's potential to attract Foreign Direct Investments (FDIs) due to its tourism potential and preferential access to markets.

Overall, the report provides a comprehensive analysis of Burundi's potential for economic growth through its participation in the AfCFTA.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photos

#### Design

Graphic design  
Graphs and infographics

### Publishing

Print ready PDF  
Optimised PDF file for online sharing

### Salient SDG related to this publication





## Investing Early: Tracking Public Spending on Crucial Child Services

### Summary

This report is based on a Public Expenditure Tracking Survey that focused on Early Child Development in Kenya, covering areas such as health, nutrition, early learning, WASH, and social protection sectors. Despite children representing a significant portion of Kenya's population, child poverty remains high. The study aimed to identify

areas where efficiency gains could be made and evidence of significant losses due to administrative control difficulties. The report offers recommendations for better investment towards outcomes for children in Kenya, highlighting systemic challenges such as low efficiency in human resource allocations and high recurrent expenditure outlays.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating photographs

#### Design

Graphic design  
Desktop publishing

### Publishing

Optimised PDF for easy online sharing  
Printed copies

### Salient SDG related to this publication



## Stakeholder Discussions: Public Expenditure Tracking Survey

### Summary

The Stakeholders Discussion Public Expenditure Tracking Survey (PETS) methodology is a comprehensive report that leverages the insights and experiences of local stakeholders to monitor the implementation and quality of Early Childhood Development (ECD) programmes.

The report presents critical findings from expenditure tracking of ECD programmes from stakeholders working with the

national and county governments. This tracking aims to plan better, implement, and monitor ECD programmes across Kenya.

By leveraging the insights and experiences of local stakeholders, the report helps identify gaps in implementing these programmes. It offers actionable recommendations for improving their delivery and effectiveness.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photos

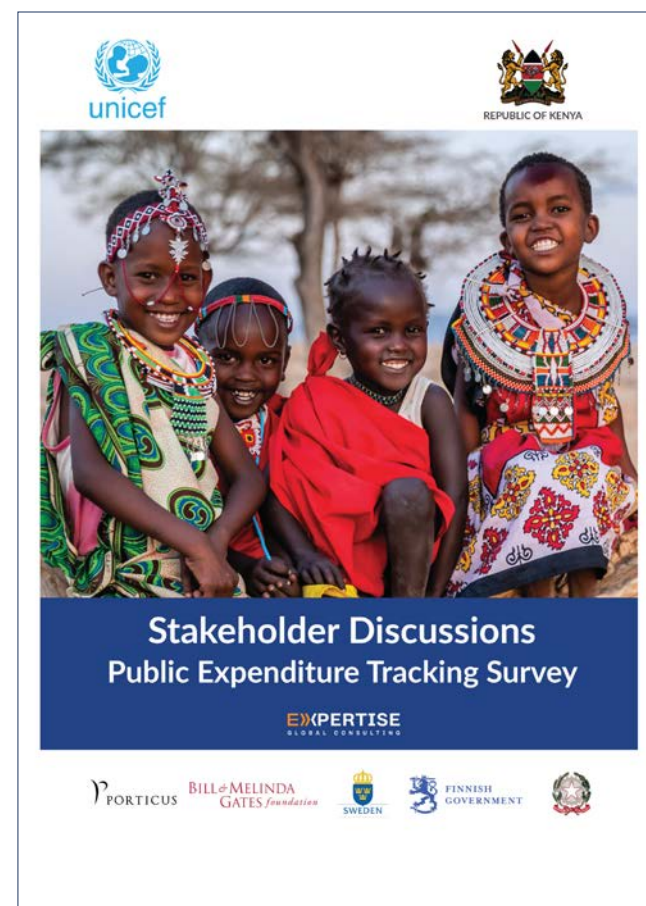
#### Design

Graphic design  
Graphs and infographics

### Publishing

Print ready PDF  
Optimised PDF file for easy online sharing

### Salient SDG related to this publication



# Circle of Impact

## Circle of Impact

### Summary

The Circle of Impact is a book that provides a unique African perspective on building impactful leaders. The book highlights the importance of change and offers insights on how to overcome resistance to change within organisations. It also dispels the misconception that leadership is about exercising authority and emphasizes the role of personal initiative.

### Our brief

#### Editing

Substantive editing

#### Content curation

Collecting African proverbs

#### Illustrations

Development of illustrations

#### Design

Graphic design

Desktop publishing

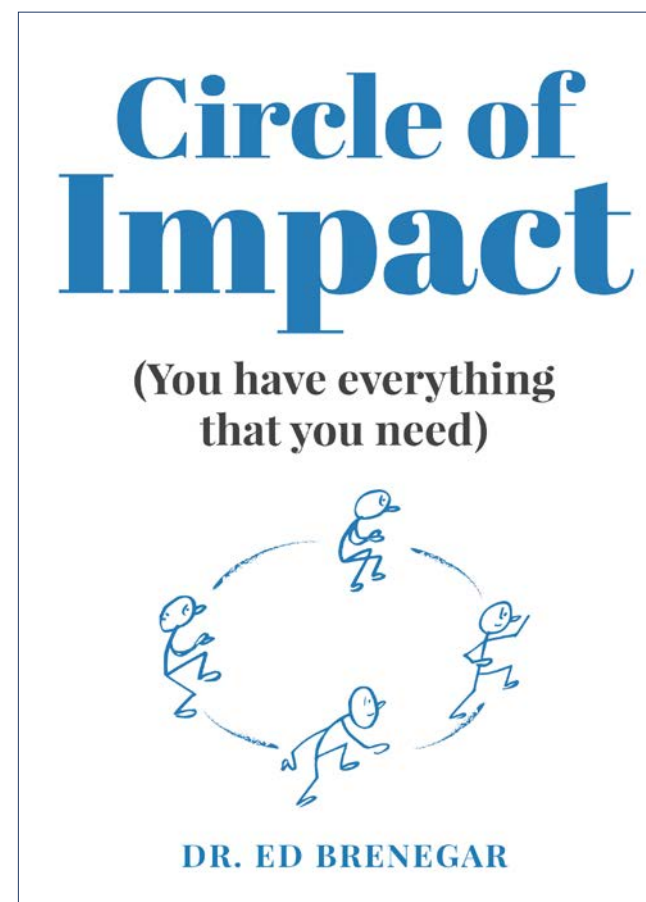
The book uses fictional stories and African proverbs to illustrate its points and offers practical guidance on transitioning from a bureaucratic structure to a leadership-focused one. Overall, the book is a valuable resource for business managers seeking to enhance their leadership skills and guide their organisations to success.

### Publishing

Optimised PDF online sharing

Printed copies

### Salient SDG related to this publication



# Introduction to Educational Research

## Introduction to Educational Research: A Practical Guide

### Summary

This book is an expanded and systemised practical resource that both student researchers and research instructors will find resourceful. It serves as a guide to research students on how to conduct research.

The book is a good guide on how to plan research, how to collect and analyse data, interpreting the data and making conclusions.

The authors state and explain the steps taken to complete research by explaining the whole research process. It has figures, tables and charts that will help a scholar master the research concept. Introduction to Educational Research has been written in simple English language that is easy to comprehend. This is a worthy read for researchers of all levels.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Design

Graphic design  
Graphs and infographics  
Desktop publishing

### Publishing

Optimised PDF for easy online sharing  
Printed copies

### Salient SDG related to this publication



## INTRODUCTION TO EDUCATIONAL RESEARCH

### A Practical Guide



NEPHAT J. KATHURI  
AND  
PAUL MAKU GICHOHI

## Everything About Networking

### Summary

Networking, what it is, and what it is not is one of the most misunderstood concepts of our time. This publication contains a vignettes of how to network in various settings and scenarios. Networking is a soft-skill that is rarely taught, if ever. Everything About Networking highlights the subtleties of how networking can help one advance in their personal and professional life.

### Our brief

#### Editing

Substantive editing  
Copy editing  
Proof reading

#### Content development

Developing the characters to highlight different networking scenarios

#### Illustrations

Development of illustrations

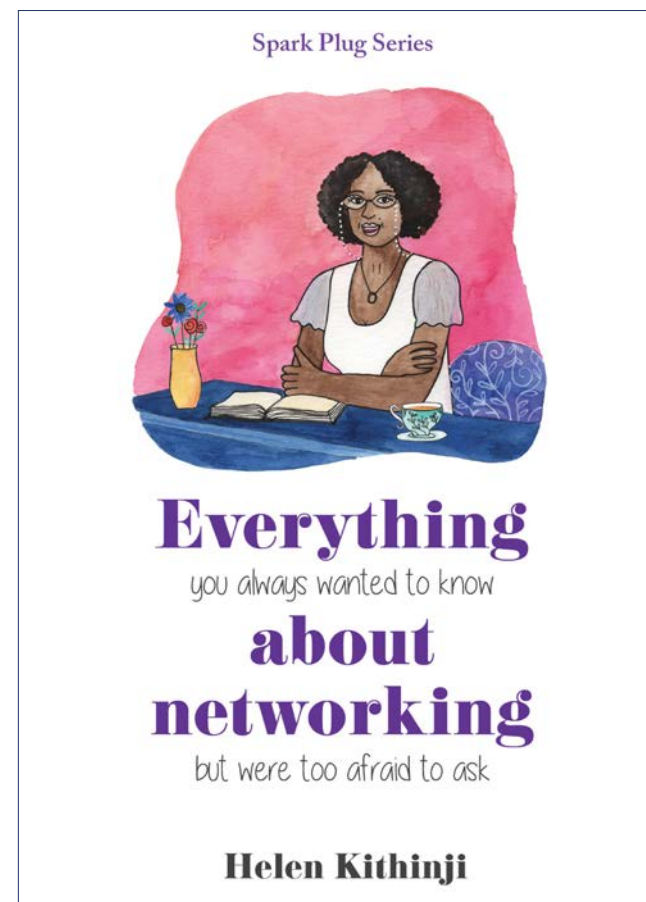
### Design

Graphic design  
Desktop publishing

### Publishing

Optimised PDF for easy online sharing  
Printed copies

### Salient SDG related to this publication











## End of Project Valuation: Integrating Public-Private Sector Dialogue (PPD) for Trade and Investment in Kenya

### Summary

This is an end-of-project evaluation report conducted by Kenya Private Sector Alliance (KEPSA) on its five-year Public-Private Sector Dialogue (PPD) programme.

KEPSA sought to improve conditions for expanded trade and investment for Kenyan businesses with a focus on transport and logistics (road, rail and air), trade facilitation, customs and tax, standards and sanitary and

phytosanitary, trade logistics, and technical support for efficient public-private sector dialogue frameworks.

This study evaluates the project's relevance and coherence by providing information and knowledge on key learnings of the project. In addition, it investigates whether there have been improved trading standards, reduced non-tariff barriers and an improved trade regulatory environment in Kenya.

### Our brief

#### Editing

Substantive editing  
Proof reading

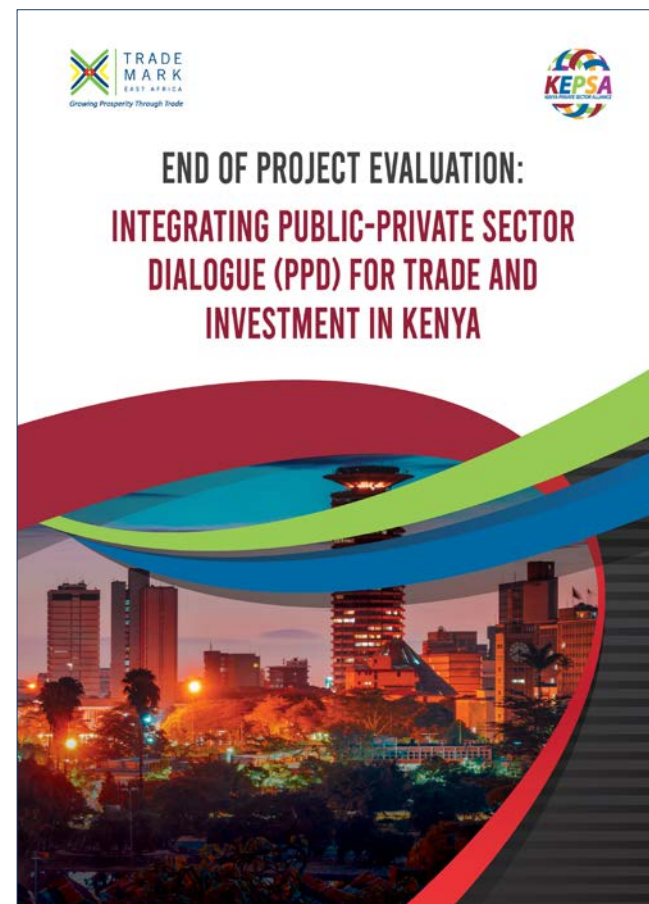
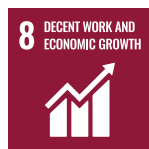
#### Design

Graphic design  
Graphs and infographics  
Desktop publishing

### Publishing

Optimised PDF for easy online sharing  
Printed copies

### Salient SDG related to this publication



## Macroeconomics and Social Developments in Eastern Africa 2022: Building Resilience in a Hostile Global Context

### Summary

This report examines the economic recovery following the global pandemic, with a focus on Eastern Africa. Despite the recovery starting in 2021, it faced obstacles that hindered its progress in 2022. Factors such as the severe drought in the Horn of Africa and the conflict between Russia and Ukraine impacted the region's economic growth.

The report takes into account the global context of mounting inflationary pressures caused by disruptions to supply chains due to COVID-19 lockdown measures. By providing a macroeconomic and social overview, the report sheds light on the status of Eastern Africa during this period.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photos from the region

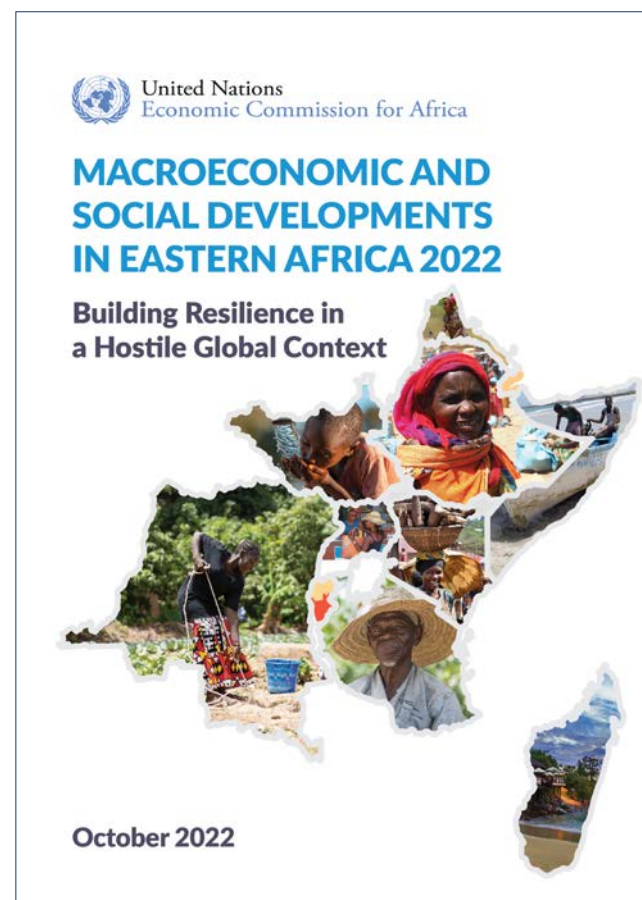
#### Design

Graphic design  
Graphs and infographics  
Desktop publishing

### Publishing

Optimised PDF for easy online sharing  
Printed copies

### Salient SDG related to this publication





## L'impact socio-économique des menaces maritimes dans l'océan Indien occidental

### Summary

This report seeks to understand the costs associated with the many maritime threats to the WIO region, examining the most pertinent threats to maritime security today in greater detail.

Given that many maritime crimes discussed in this report are inherently covert, the full extent of these crimes is not fully documented. Effects on

maritime crimes and threats, the shipping industry, and coastal communities throughout the region of interest continue to evolve. This report quantifies the economic impact of maritime threats where possible. It highlights the socio-economic costs to vulnerable coastal populations and those whose livelihoods depend on the sea.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Translation

Translating the document from English to French

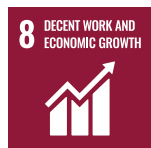
#### Design

Graphic design  
Graphs and infographics

### Publishing

Optimised PDF for easy online sharing  
Printed copies

### Salient SDG related to this publication



## Rocking the Boat: The Socio-Economic Impact of Maritime Threats in the Western Indian Ocean

### Summary

This report seeks to understand the costs associated with the many maritime threats to the WIO region, examining the most pertinent threats to maritime security today in greater detail.

Given that many maritime crimes discussed in this report are inherently covert, the full extent of these crimes is not fully documented. Effects on

maritime crimes and threats, the shipping industry, and coastal communities throughout the region of interest continue to evolve. This report quantifies the economic impact of maritime threats where possible. It highlights the socio-economic costs to vulnerable coastal populations and those whose livelihoods depend on the sea.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Translation

Translating the document from English to French

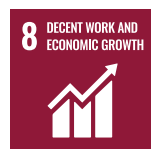
#### Design

Graphic design  
Graphs and infographics

### Publishing

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Printed copies

### Salient SDG related to this publication



## Policy Brief: Kenya's National AfCFTA Implementation Strategy 2022-2027

### Summary

The African Continental Free Trade Area (AfCFTA) agreement, signed in 2018, has been a significant milestone for Africa's trade agenda. It has created a single market comprising over 1.2 billion people and a combined GDP exceeding USD 2.5 trillion. Kenya has actively engaged in regional economic integration efforts and has formulated a National AfCFTA Implementation Strategy to harness the benefits of deeper integration within the agreement's framework.

### Our brief

#### Editing

Synthesising the report to give a high level summary of the report

#### Photography

Curating editorial photos for the report

#### Design

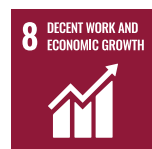
Graphic design  
 Graphs and infographics

The strategy focuses on prioritising sectors for merchandise goods, services, and regional value chains while also addressing risk mitigation, communication, and monitoring. It suggests the establishment of an AfCFTA National Implementation Committee to oversee risk management, financing, and empowerment initiatives for youth and individuals with disabilities.

### Publishing

Optimised PDF for easy online sharing  
 Printed copies

### Salient SDG related to this publication



#### Executive Summary

The signing of the agreement establishing AfCFTA in Kigali, Rwanda, in 21<sup>st</sup> March, 2018 was a key milestone for Africa's trade agenda. Kenya is an active participant in regional economic integration initiatives and in promoting Pan-Africanism and its values. Kenya's active participation in the regional agenda is demonstrated by commitment from Kenya's leadership as well as the country's strong performance

in meeting her commitments under the various Pan-African integration frameworks.

AfCFTA is a game changer and a key engine of economic growth and industrialisation for sustainable development. The Agreement enables country specialisation in sectors with comparative advantage, economies of scale, structural transformation and



## Kenya's National AfCFTA Implementation Strategy 2022-2027

### Summary

This strategy is to leverage deeper integration within the African Continental Free Trade Area (AfCFTA) framework to expand Kenya's trade and investment in Africa, support structural transformation and foster economic growth and sustainable development.

The National AfCFTA Implementation Strategy (2022- 2027) was developed to deliver the expected outcomes

of AfCFTA. The strategy is anchored within Kenya's national trade and development frameworks and aspires to contribute towards national development. This strategy outlines a broad list of prioritised AfCFTA sectors for merchandise goods, services and regional value chains that build on three sectors identified in Kenya's Integrated National Export Development and Promotion Strategy.

### Our brief

#### Editing

Synthesising the report to give a high level summary of the report

#### Photography

Curating editorial photos for the report

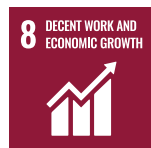
#### Design

Graphic design  
Graphs and infographics

### Publishing

Optimised PDF for easy online sharing  
Printed copies

### Salient SDG related to this publication



## Public Expenditure Tracking Survey: Targeting Early Childhood Development

### Summary

This expenditure tracking survey maps out the resource flow from the centre to the service delivery units targeting Early Childhood Development in health, nutrition, early learning, water sanitation and health and social protection.

This report looks at the existing legal frameworks on resource flow and specific additional fund allocations to

county governments by first providing a descriptive view of the budgeting and authorisation process, including identification of the points, persons, units, legal framework, and timelines of the flow of resources.

This report maps how funds are released from the centre to the service delivery level.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photos for the publication

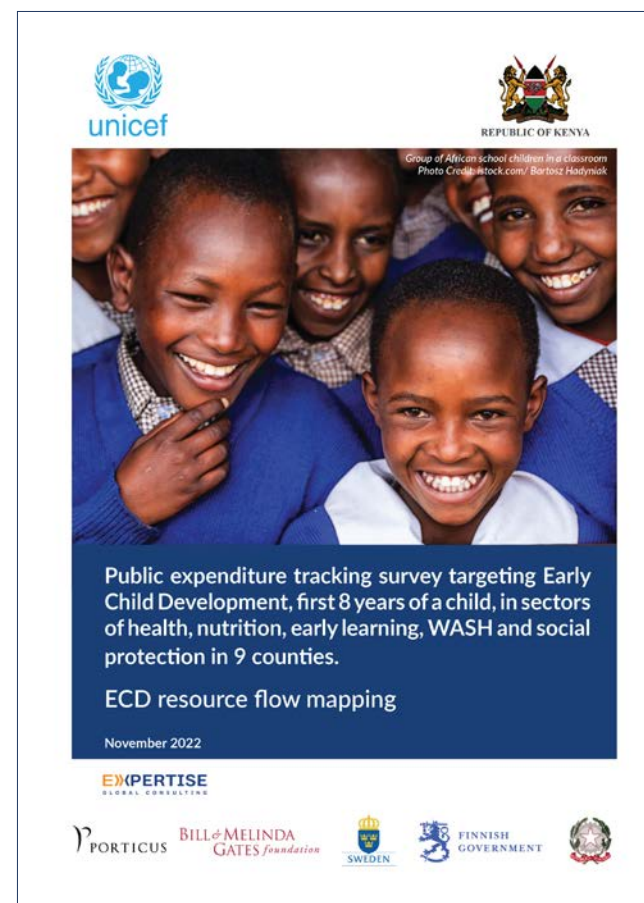
#### Design

Graphic design  
Graphs and infographics

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication



## ABN 2022-2026 Strategic Plan

### Summary

The 2022-2026 ABN Strategic Plan elaborates on the Network's short, mid and long-term objectives. The strengthening of established Sub-Regional Nodes as a pedestal to scale up, out and deepen the ABN philosophy while increasing networking among partners and the visibility of the ABN at all levels.

It aspires to grow locally in Africa to fulfil the relevant Sustainable Development Goals (SDGs), attain seed and food sovereignty, and sustainably feed present and future generations, which involves leaving no one behind.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Design

Graphic design  
Desktop publishing

### Publishing

Optimised PDF for easy online sharing  
Printed copies

### Salient SDG related to this publication



african  
BIODIVERSITY NETWORK  
abn **STRATEGIC PLAN  
2022 - 2026**

**Resilient and Sustainable African Communities  
Living in Harmony with Nature**







## Policy Brief: Zanzibar Tourism Satellite Account: Estimating the Contribution of Tourism to the Economy of Zanzibar

### Summary

The Zanzibar Policy Brief highlights the significance of Tourism Satellite Accounts (TSAs) as a standardised approach to assess the economic contribution of tourism to a region's economy.

The policy brief focuses on Zanzibar and how the team used the TSA tables to estimate tourism demand and supply, evaluate the value added by tourism activities, measure employment

generated, gross fixed capital formation, and the collective consumption of tourism services by the government.

This project aims to establish the direct economic contribution of tourism to Zanzibar's economy, making it a valuable resource for policymakers, investors, and other stakeholders in the tourism industry.

### Our brief

#### Editing

Synthesising the report to give a high level summary of the contents of the report

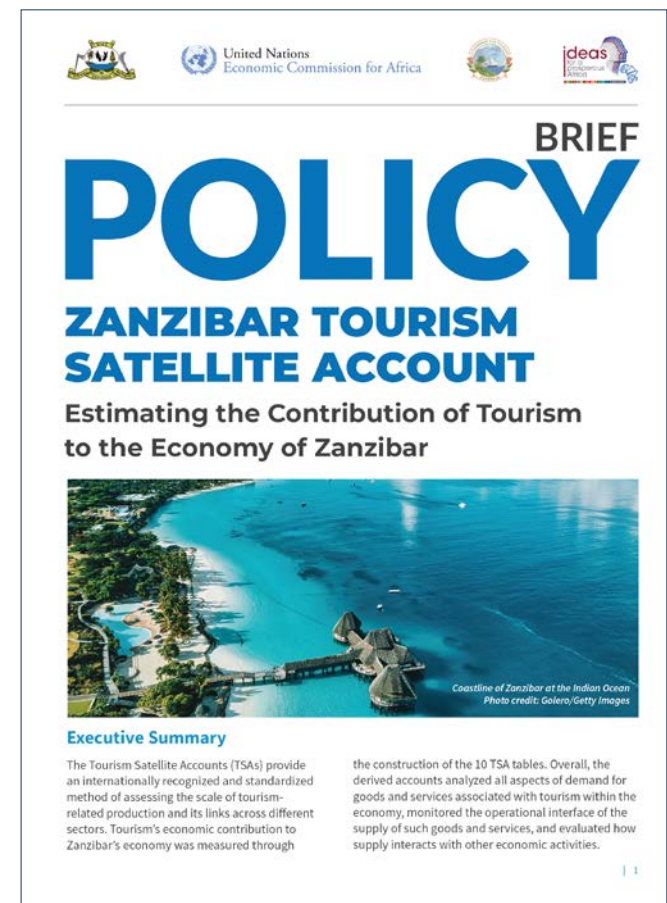
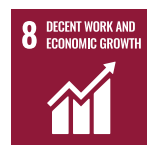
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready launch of the report  
Optimised PDF for easy online sharing  
Printed copies

### Salient SDG related to this publication





## Zanzibar Tourism Satellite Account: Estimating the Contribution of Tourism to the Economy of Zanzibar

### Summary

The Tourism Satellite Accounts (TSAs) provide a standardised and globally recognised method for assessing the impact of tourism on an economy and its interconnectedness with other sectors.

These tables examined the demand for tourism-related goods and services, tracked the supply chain of such goods and services, and assessed their interaction with other economic

activities. The main objective of the project was to determine the direct financial contribution of tourism to Zanzibar's economy. Key goals included estimating tourism demand and supply, evaluating the value added by tourism activities, measuring employment generated by the tourism sector, assessing gross fixed capital formation, and evaluating the government's consumption of tourism services.

### Our brief

#### Editing

Synthesising the report to give a high level summary of the contents of the report

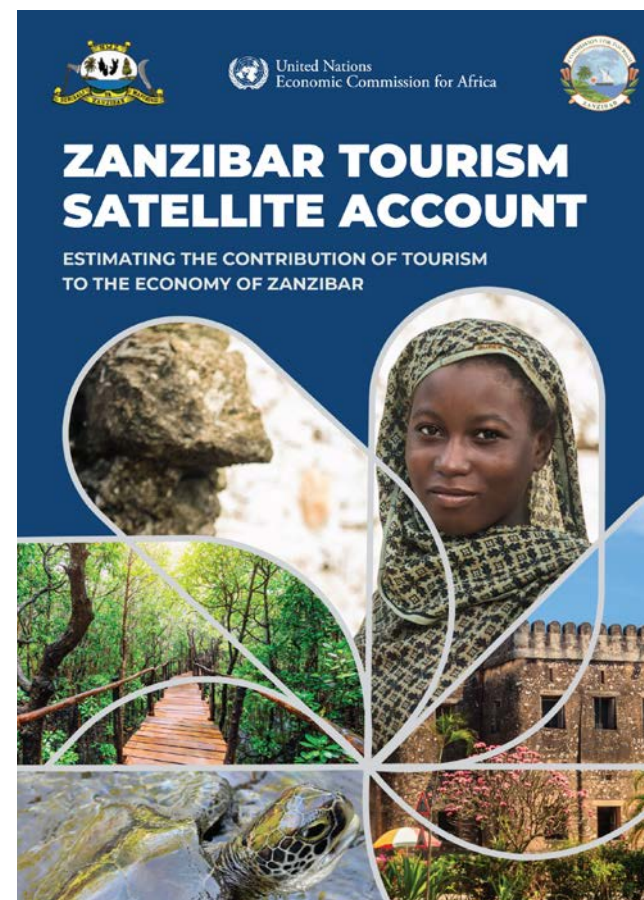
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready launch of the report  
Optimised PDF for easy online sharing  
Printed copies

### Salient SDG related to this publication



## ABN Seed Catalogue

### Summary

This publication highlights a project that began in 2018. It was initiated by four Non-Governmental Organisations in Ethiopia, Benin, Ghana and Zimbabwe. These organisations are partner members of the African Biodiversity Network.

The project aims at reviving farmers' diversity and associated practices of

indigenous knowledge. It further aims at contributing to a broader process of ensuring food sovereignty and improved livelihoods in Africa by strengthening the ability of local communities to save and preserve biodiversity. The development of this catalogue is one of the defined targets that have been achieved by the project.

### Our brief

#### Editing

Substantive editing  
Botanical names for each of the seeds

#### Content creation

Developing in-depth content of the seeds in the catalogue

#### Illustrations

Developing botanical illustrations of the indigenous seeds in the catalogue

### Design

Graphic design

### Publishing

Optimised PDF for easy online sharing  
Printed copies

### Salient SDG related to this publication



## Kipawa cha Aziza

### Summary

Kipawa cha Aziza is a translation of the story Aziza's Gift in Kiswahili. The target audience of this book is young readers. It is an exciting story that explains the journey of Aziza from being worried, getting encouraged to finally winning the spelling competition. The storybook encourages young leaders to be courageous and determined to succeed.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Translation

Translating the book from English to Kiswahili

#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication





## Regulatory Review of the Electricity Market in Kenya: Towards Crowding-in Private Sector Investment

### Summary

This was a joint publication with the United Nations Economic Commission for Africa (UNECA) and RES4Africa Foundation. This report was published as part of a series of other country energy reports, in which regulatory reviews of the electricity sectors in different countries were undertaken.

These reports underscore the importance of private-public partnerships in ameliorating the energy sectors of each country. Each report provides a three-pronged investment analysis of a country's openness, readiness and attractiveness.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs of the energy sector of the country

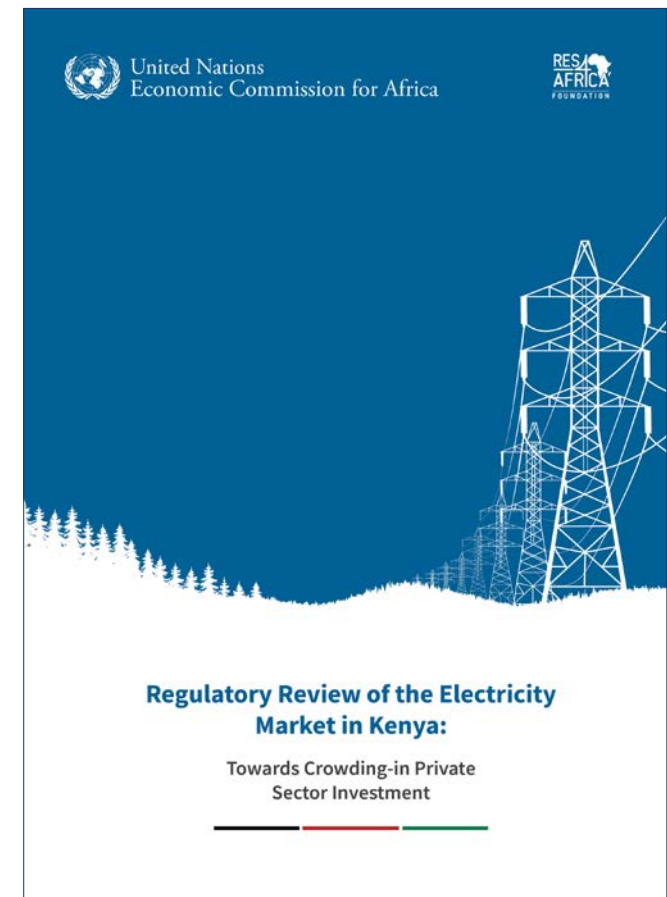
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication



## Analyse du cadre politique et réglementaire du secteur de l'électricité en République démocratique du Congo : Vers une attraction des investissements du secteur privé

### Summary

This was a joint publication with the United Nations Economic Commission for Africa (UNECA) and RES4Africa Foundation. This report was published as part of a series of other country energy reports, in which regulatory reviews of the electricity sectors in different countries were undertaken.

These reports underscore the importance of private-public partnerships in ameliorating the energy sectors of each country. Each report provides a three-pronged investment analysis of a country's openness, readiness and attractiveness.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs of the energy sector of the country

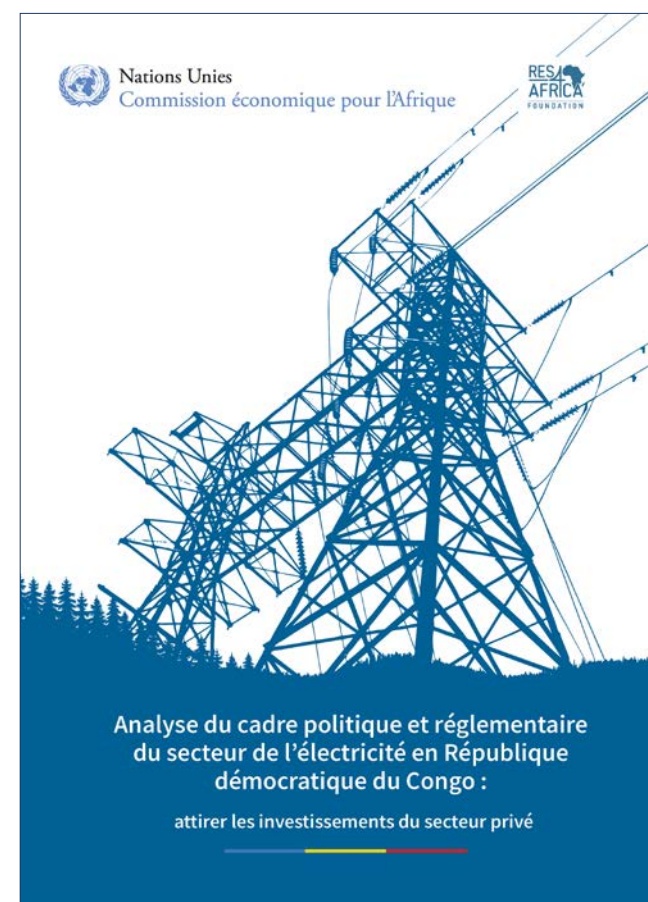
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication



## Examen réglementaire du marché de l'électricité au Maroc : Vers une attraction des investissements du secteur privé

### Summary

This was a joint publication with the United Nations Economic Commission for Africa (UNECA) and RES4Africa Foundation. This report was published as part of a series of other country energy reports, in which regulatory reviews of the electricity sectors in different countries were undertaken.

These reports underscore the importance of private-public partnerships in ameliorating the energy sectors of each country. Each report provides a three-pronged investment analysis of a country's openness, readiness and attractiveness.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs of the energy sector of the country

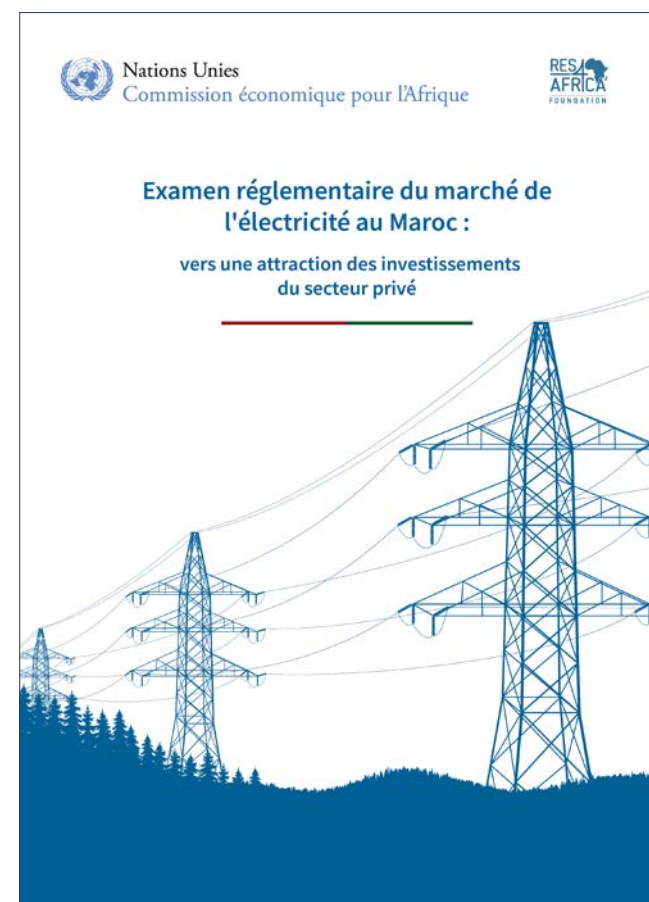
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication







## Examen réglementaire du marché de l'électricité en Mauritanie : Vers une attraction des investissements du secteur privé

### Summary

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These reports underscore the importance of private-public partnerships in ameliorating the energy sectors of each country. Each report provides a three-pronged investment analysis of a country's openness, readiness and attractiveness.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs of the energy sector of the country

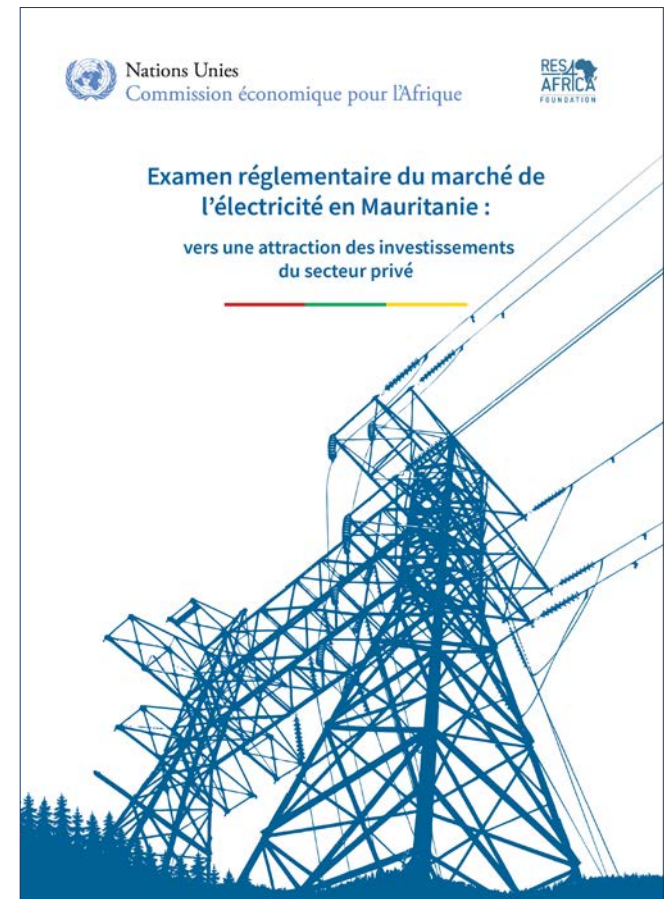
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication







## Examen réglementaire du marché de l'électricité au Sénégal : Vers une attraction des investissements du secteur privé

### Summary

This was a joint publication with the United Nations Economic Commission for Africa (UNECA) and RES4Africa Foundation. This report was published as part of a series of other country energy reports, in which regulatory reviews of the electricity sectors in different countries were undertaken.

These reports underscore the importance of private-public partnerships in ameliorating the energy sectors of each country. Each report provides a three-pronged investment analysis of a country's openness, readiness and attractiveness.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs of the energy sector of the country

#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication





## Regulatory review of the electricity market in Mozambique: Towards Crowding-in Private Sector Investment

### Summary

This was a joint publication with the United Nations Economic Commission for Africa (UNECA) and RES4Africa Foundation. This report was published as part of a series of other country energy reports, in which regulatory reviews of the electricity sectors in different countries were undertaken.

These reports underscore the importance of private-public partnerships in ameliorating the energy sectors of each country. Each report provides a three-pronged investment analysis of a country's openness, readiness and attractiveness.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs of the energy sector of the country

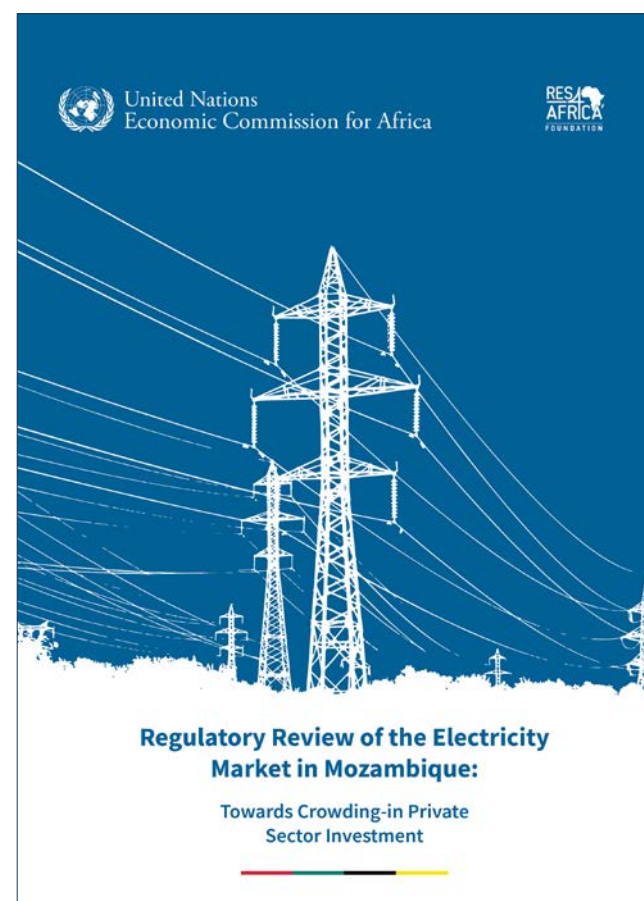
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication



## Regulatory Review of the Electricity Market in Angola: Towards Crowding-in Private Sector Investment

### Summary

This was a joint publication with the United Nations Economic Commission for Africa (UNECA) and RES4Africa Foundation. This report was published as part of a series of other country energy reports, in which regulatory reviews of the electricity sectors in different countries were undertaken.

These reports underscore the importance of private-public partnerships in ameliorating the energy sectors of each country. Each report provides a three-pronged investment analysis of a country's openness, readiness and attractiveness.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs of the energy sector of the country

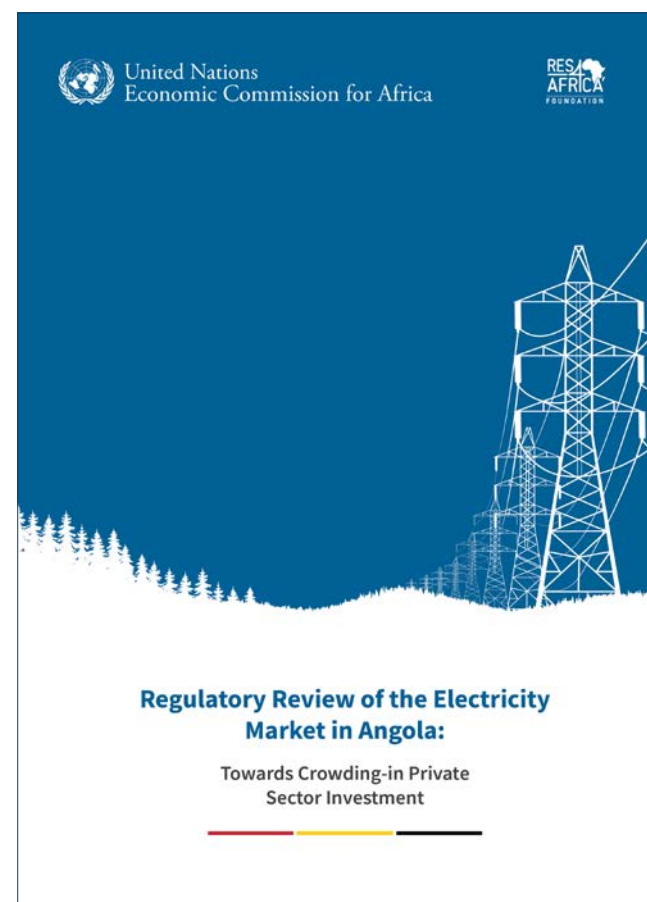
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication



## Regulatory Review of the Electricity Market in Egypt: Towards Crowding-in Private Sector Investment

### Summary

This was a joint publication with the United Nations Economic Commission for Africa (UNECA) and RES4Africa Foundation. This report was published as part of a series of other country energy reports, in which regulatory reviews of the electricity sectors in different countries were undertaken.

These reports underscore the importance of private-public partnerships in ameliorating the energy sectors of each country. Each report provides a three-pronged investment analysis of a country's openness, readiness and attractiveness.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs of the energy sector of the country

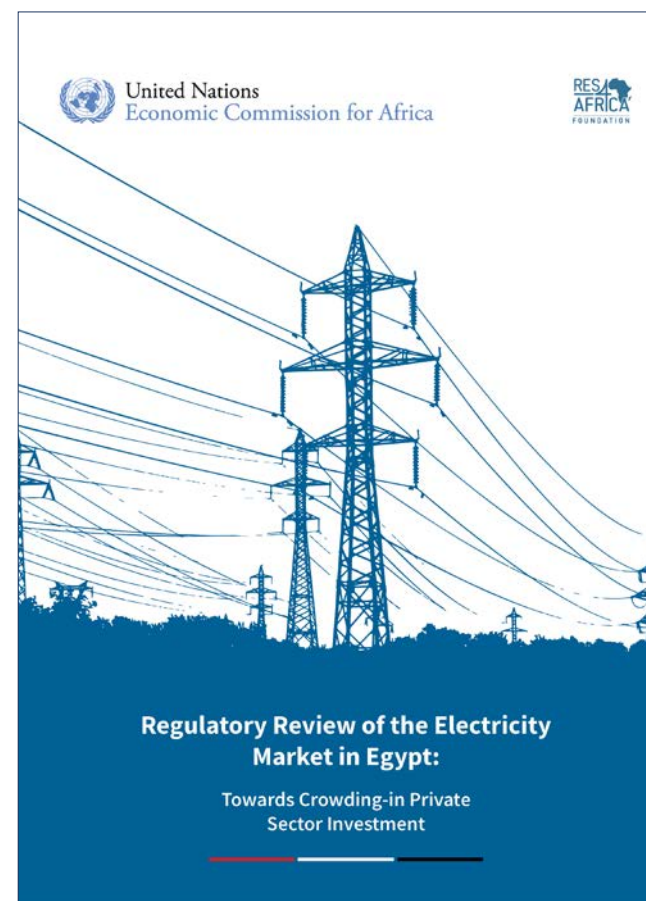
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication



## Regulatory Review of the Electricity Market in Ethiopia: Towards Crowding-in Private Sector Investment

### Summary

This was a joint publication with the United Nations Economic Commission for Africa (UNECA) and RES4Africa Foundation. This report was published as part of a series of other country energy reports, in which regulatory reviews of the electricity sectors in different countries were undertaken.

These reports underscore the importance of private-public partnerships in ameliorating the energy sectors of each country. Each report provides a three-pronged investment analysis of a country's openness, readiness and attractiveness.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs of the energy sector of the country

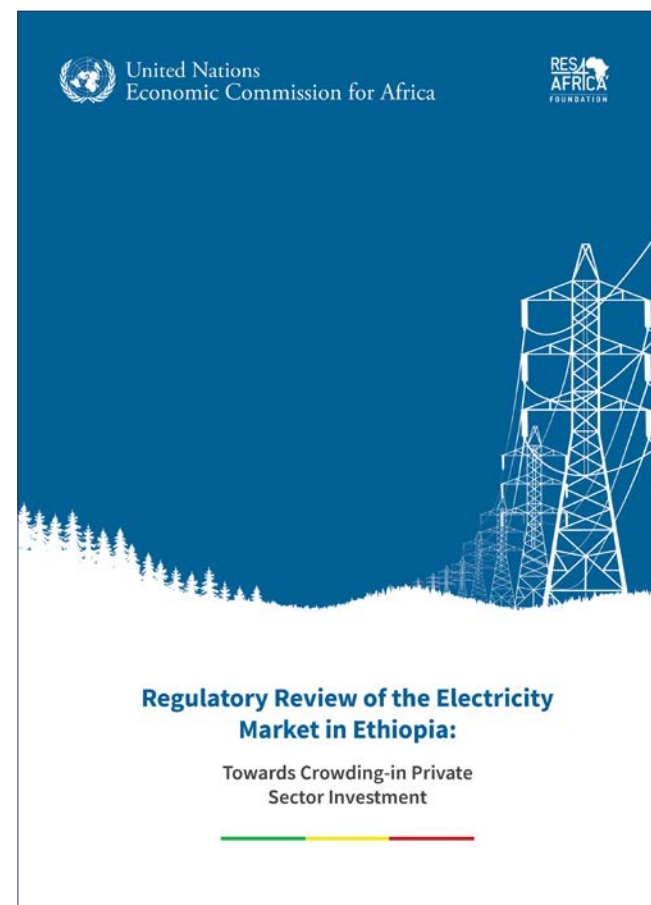
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication





## Analyse du cadre politique et réglementaire du secteur de l'électricité au Cameroun : Attirer les investissements du secteur privé

### Summary

This was a joint publication with the United Nations Economic Commission for Africa (UNECA) and RES4Africa Foundation. This report was published as part of a series of other country energy reports, in which regulatory reviews of the electricity sectors in different countries were undertaken.

These reports underscore the importance of private-public partnerships in ameliorating the energy sectors of each country. Each report provides a three-pronged investment analysis of a country's openness, readiness and attractiveness.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs of the energy sector of the country

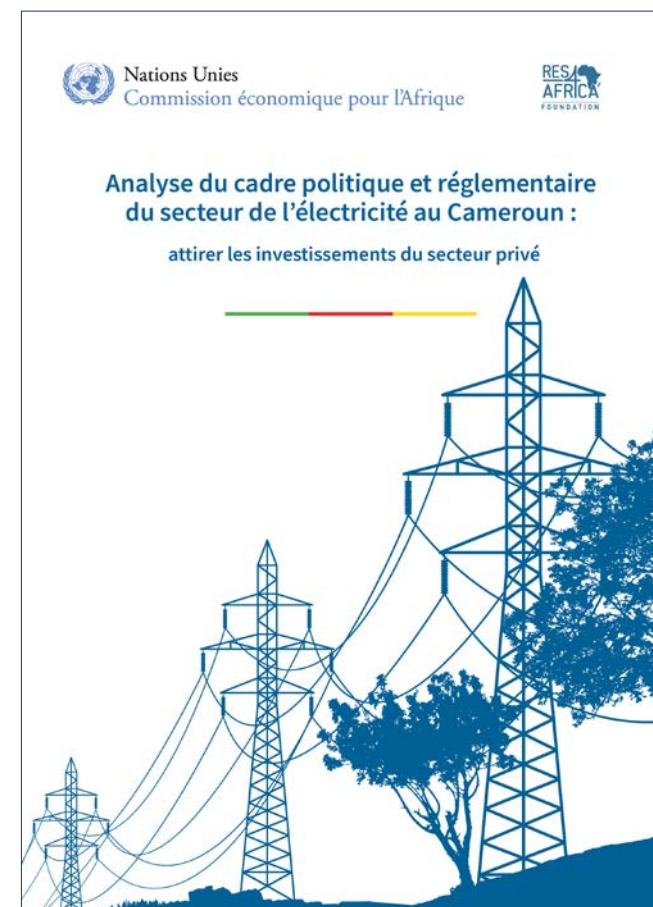
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication



## Regulatory Review of the Electricity Market in Rwanda: Towards Crowding-in Private Sector Investment

### Summary

This was a joint publication with the United Nations Economic Commission for Africa (UNECA) and RES4Africa Foundation. This report was published as part of a series of other country energy reports, in which regulatory reviews of the electricity sectors in different countries were undertaken.

These reports underscore the importance of private-public partnerships in ameliorating the energy sectors of each country. Each report provides a three-pronged investment analysis of a country's openness, readiness and attractiveness.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs of the energy sector of the country

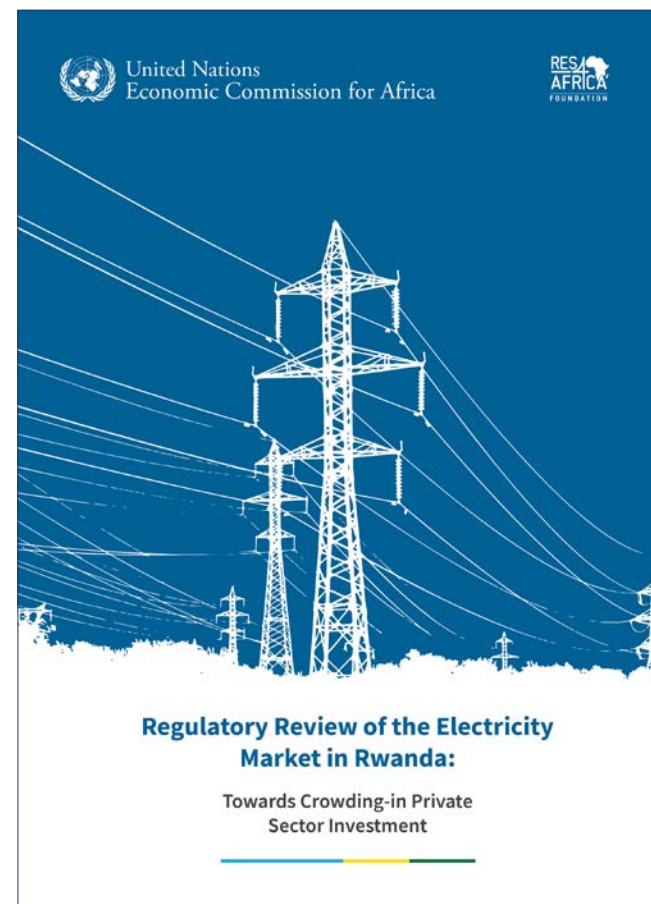
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication





## Regulatory Review of the Electricity Market in Ghana: Towards Crowding-in Private Sector Investment

### Summary

This was a joint publication with the United Nations Economic Commission for Africa (UNECA) and RES4Africa Foundation. This report was published as part of a series of other country energy reports, in which regulatory reviews of the electricity sectors in different countries were undertaken.

These reports underscore the importance of private-public partnerships in ameliorating the energy sectors of each country. Each report provides a three-pronged investment analysis of a country's openness, readiness and attractiveness.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs of the energy sector of the country

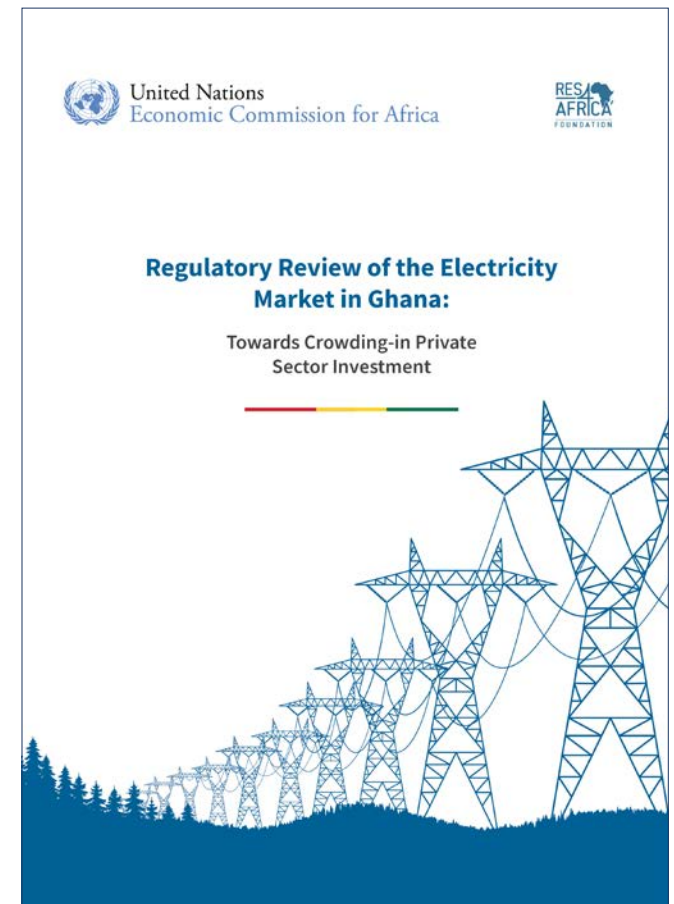
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication









## Regulatory Review of the Electricity Market in South Africa: Towards Crowding-in Private Sector Investment

### Summary

This was a joint publication with the United Nations Economic Commission for Africa (UNECA) and RES4Africa Foundation. This report was published as part of a series of other country energy reports, in which regulatory reviews of the electricity sectors in different countries were undertaken.

These reports underscore the importance of private-public partnerships in ameliorating the energy sectors of each country. Each report provides a three-pronged investment analysis of a country's openness, readiness and attractiveness.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs of the energy sector of the country

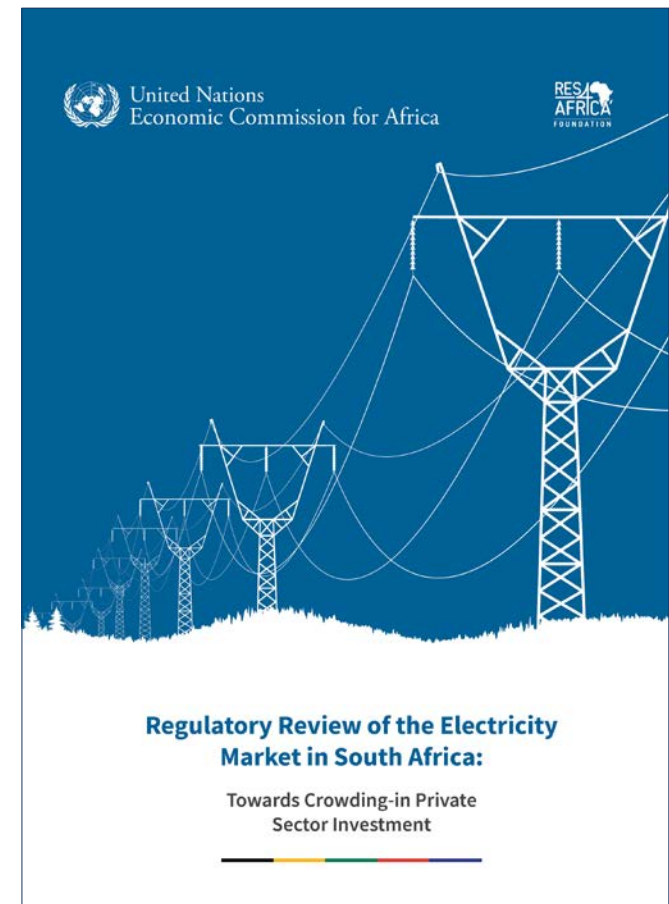
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication



## Regulatory Review of the Electricity Market in Seychelles: Towards Crowding-in Private Sector Investment

### Summary

This was a joint publication with the United Nations Economic Commission for Africa (UNECA) and RES4Africa Foundation. This report was published as part of a series of other country energy reports, in which regulatory reviews of the electricity sectors in different countries were undertaken.

These reports underscore the importance of private-public partnerships in ameliorating the energy sectors of each country. Each report provides a three-pronged investment analysis of a country's openness, readiness and attractiveness.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs of the energy sector of the country

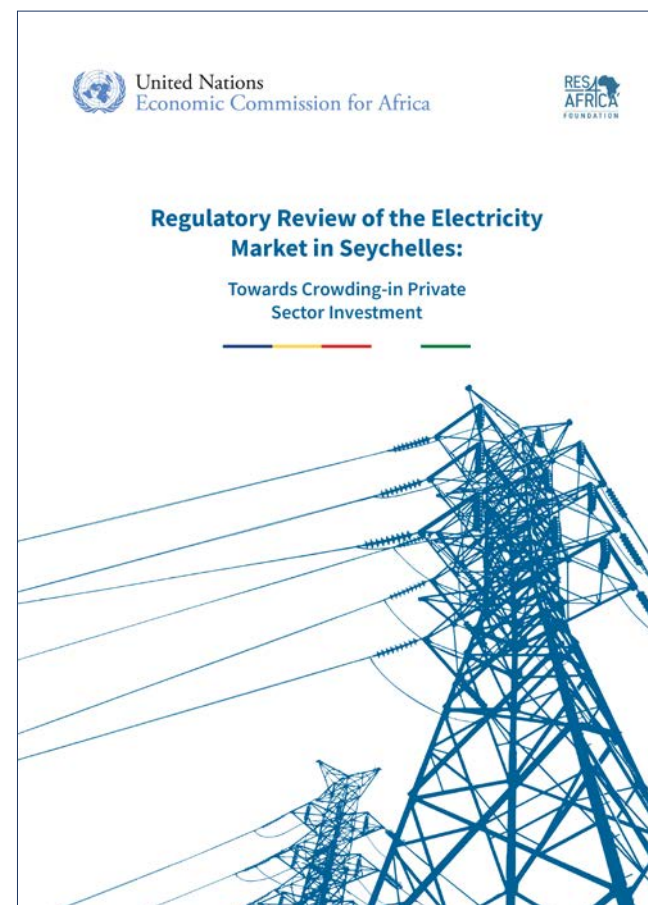
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication



## Regulatory Review of the Electricity Market in Africa Towards Crowding-in Private Sector Investment: Methodology

### Summary

This was a joint publication with the United Nations Economic Commission for Africa (UNECA) and RES4Africa Foundation. This report was published as part of a series of other country energy reports, in which regulatory reviews of the electricity sectors in different countries were undertaken.

These reports underscore the importance of private-public partnerships in

ameliorating the energy sectors of each country. Each report provides a three-pronged investment analysis of a country's openness, readiness and attractiveness.

The methodology gives a detailed overview of the criteria used to develop the country reports.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Graphs and infographics

Graphs and infographics to make the information and data easy to understand.

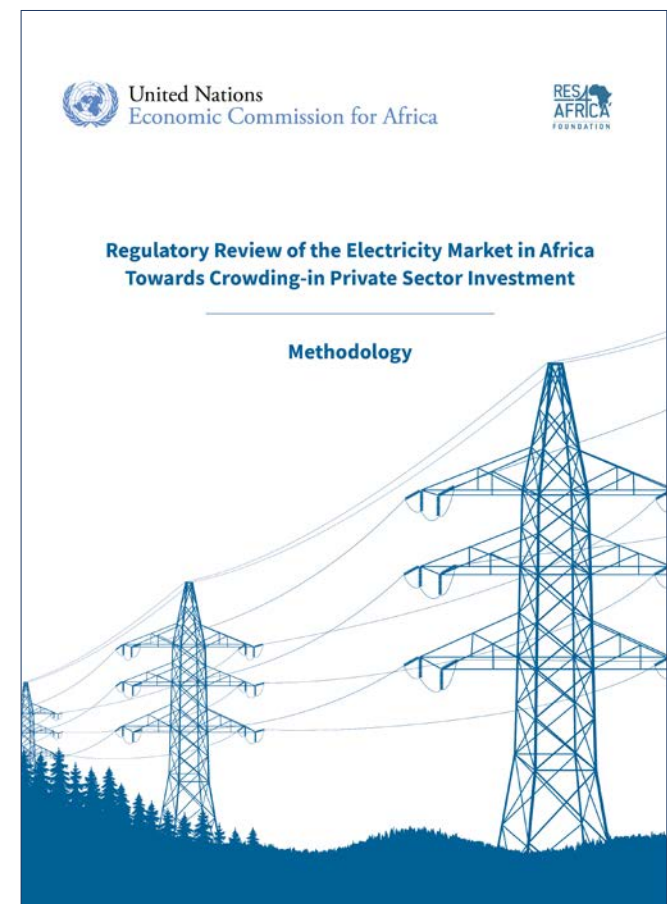
#### Design

Graphic design

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication





## Eplus Strategic Plan 2021-2025

### Summary

The 2012 – 2025 E-plus Service and Growth Strategy, builds on past successes and lessons learnt from the execution of the first Strategic Plan.

The Service Delivery theme aims to enhance the patient experience through empathic engagement, responsiveness, and joined-up services, while the Growth and Sustainability theme considers expanding services in the region, growing membership, and improving financial viability.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Design

Graphic design  
Desktop publishing

The implementation of the Plan is supported by the firm's competitive advantage, but challenges such as the lack of EMS policies, poor infrastructure, and global economic recession must be addressed. The Plan prioritises patient-centricity and digital technology to improve service delivery. The firm plans to expand operations to Rwanda, the Gambia, Mozambique, Madagascar, and Equatorial Guinea by 2025.

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication



## Brooke East Africa News

### Summary

The 20<sup>th</sup> issue, this publication takes the reader through several news items aligned to the welfare of animals. Among them is the submission of petitions by donkey-owning communities calling for the Kenyan government to ban the slaughter of donkeys and the removal of donkeys from the list of declared animals for food.

In addition, this edition further highlights the efforts made by animal welfare advocates for holding the government accountable for lifting the earlier placed ban on donkey meat.

### Our brief

#### Editing

Substantive editing  
Proof reading

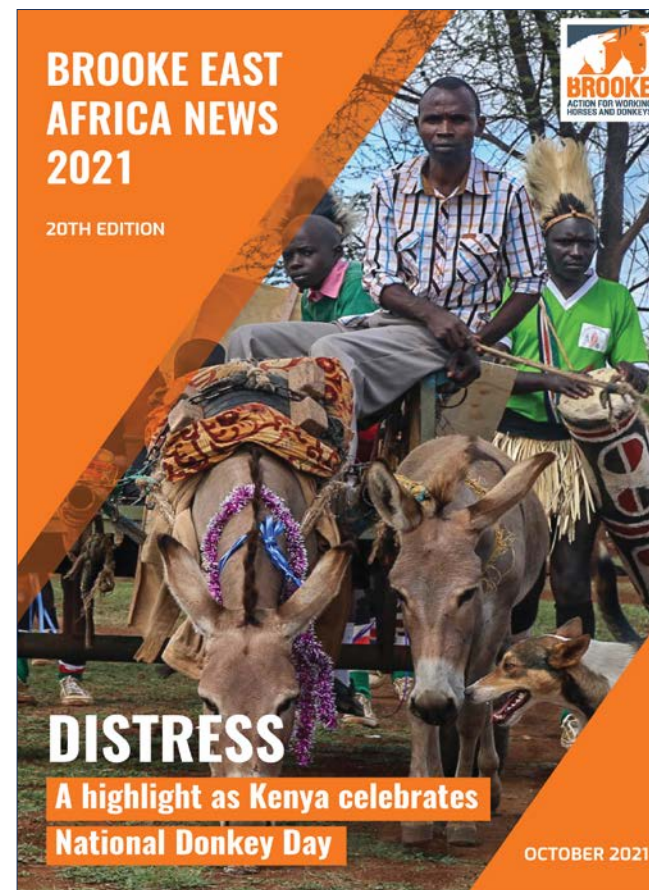
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF file for easy online sharing

### Salient SDG related to this publication



# Refuge?

## Refuge? Refugees' Stories of Rebuilding their Lives in Kenya

### Summary

Kenya has been known to host refugees from her neighbouring countries for several decades. This is a publication is a collection of short stories told by refugees who have made Kenya their home.

The stories here-in were gathered painstakingly by refugees, some writing their own stories and others recounting

their histories to fellow refugees helping them articulate their experiences.

This collection of stories aims to make refugees' realities visible. By seeking to answer the questions: What is it like to flee one's home? What is it like to be a refugee in Kenya? How does one build a new life without any place to call home? How do financial realities create and constrain opportunities?

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Design

Graphic design  
Desktop publishing

### Publishing

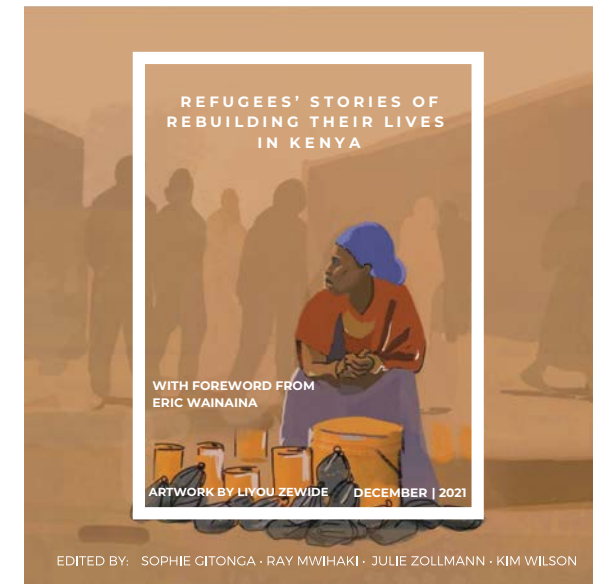
Print ready PDF  
Printed copies

### Salient SDG related to this publication



# REFUGE?

ESCAPE • REBUILD • ASPIRE





## James Norman Newsletter

### Summary

This monthly newsletter was published in preparation for the publishing of the book How to make insurance work in Africa. The pieces in the newsletter were from different practitioners in the insurance industry.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Content curation

Collecting African proverbs from various African countries

#### Design

Graphic design  
Desktop publishing

### Publishing

Optimised PDF file for easy online sharing

### Salient SDG related to this publication





# Auntie Yanna

## Aziza's Gift

### Summary

Aziza's gift is the first storybook in the Auntie Yanna series. It is written to entertain, teach, and build a solid positive value system in the reader. While the story is written for children between the ages of 7 to 10, the lessons taught are helpful for children across all age groups.

The school's final spelling bee competition is in two weeks. Aziza is

participating in the finals, and she is afraid. She is very unsure of herself, especially because some children at school make fun of her. But, with the reassuring words of her mother, Mama Heri, and a special song composed by her brother Heri, she feels brave once more. Will she win the competition?

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Content curation

Developing the characters for the series

#### Illustration and editorial cartoons

Editorial cartoons for each chapter

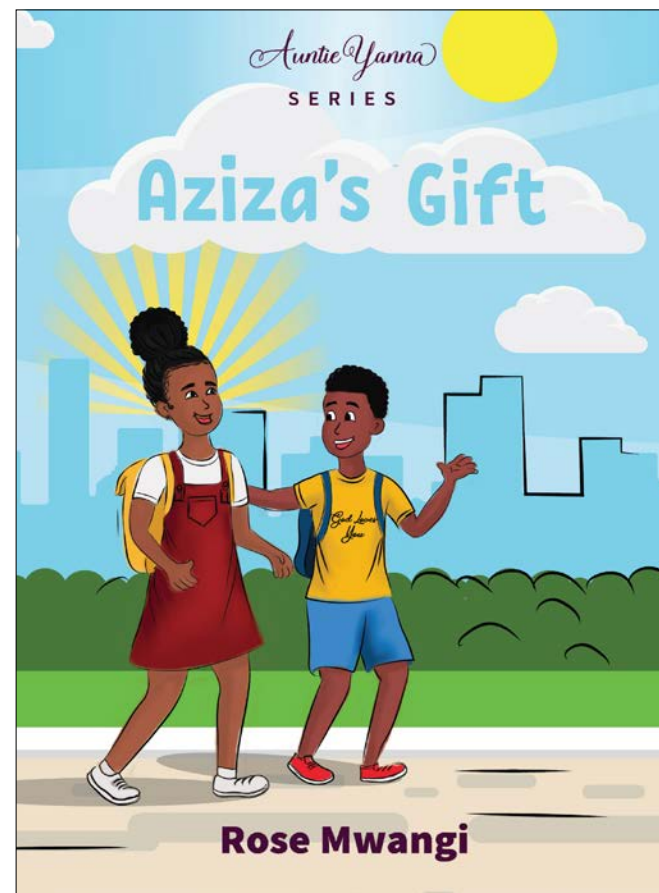
### Design

Desktop publishing

### Publishing

Printed copies

### Salient SDG related to this publication







# EQ4AFRICA

## EQ for Africa Magazine

### Summary

EQ4Africa conference is an annual conference that brings together leading global minds in Emotional Intelligence to drive transformation across Africa in homes, businesses and communities. The conference is a platform for knowledge sharing, experiential learning and networking – where participants share insights, develop practical skills and gain best practice tips on leveraging Emotional Intelligence to thrive in the constantly evolving environment.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF file for easy online sharing

### Salient SDG related to this publication





## How to Make Insurance Work Smarter in Africa

### Summary

How to Make Insurance Work Smarter in Africa shows how Africa can achieve growth strategies with the right mindset and ambition, passion and innovation, and a spirit of collaboration.

The premise of the book is that the current insurance uptake of insurance on the continent is low owing to a myriad of factors, including but not

limited to, insufficient understanding of the product by the populace, lack of adequate education to the masses on the importance of insurance. Yet the growth potential on the continent is huge. The book suggests various strategies that insurance practitioner can employ to make insurance more widespread to the masses.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Illustration and editorial cartoons

Editorial cartoons for each chapter

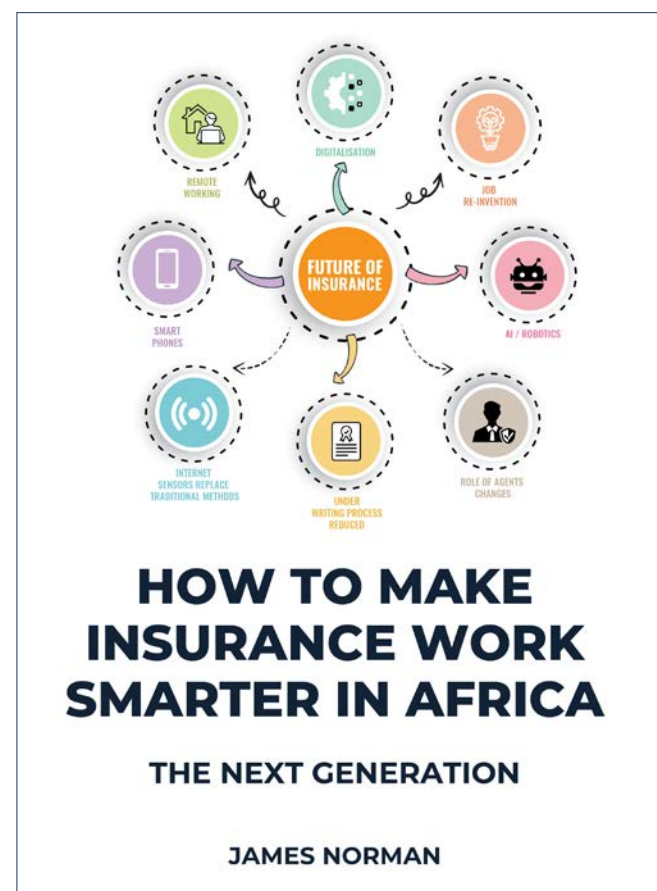
#### Design

Graphic design  
Infographics

### Publishing

Printed copies  
Publishing for Amazon

### Salient SDG related to this publication



# Circle of Impact

## Circle of Impact Newsletter

### Summary

The Circle of Impact model, developed by Dr. Ed Brenegar is based upon a practical alignment of the three dimensions of leadership.

The newsletter serves as an introduction to the dimensions of leadership, with short pithy pieces for one to reflect on various aspects of leadership and impact.

### Our brief

#### Editing

Proof reading

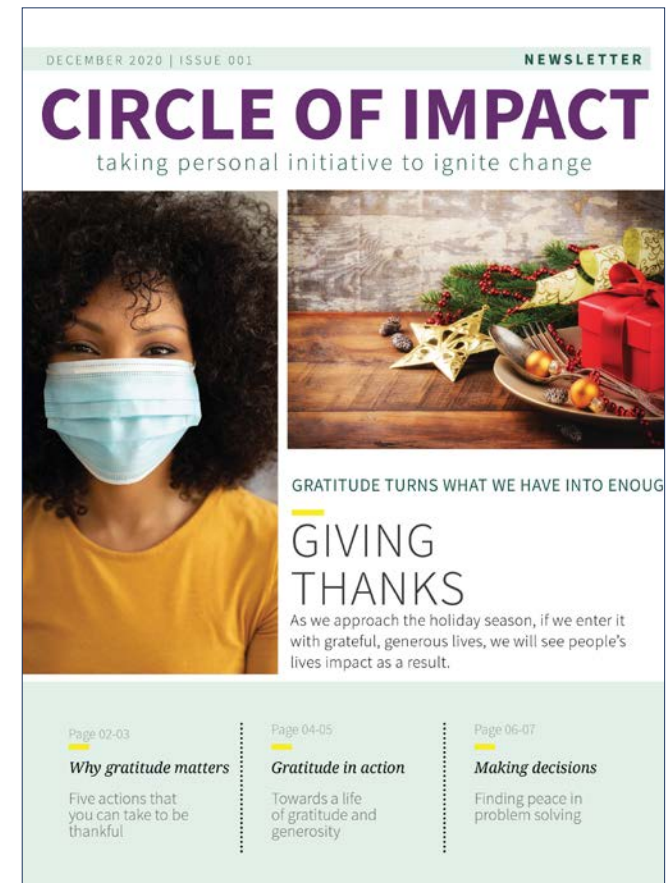
#### Design

Creating the magazine template  
Graphic design  
Desktop publishing

### Publishing

Optimised PDF for easy online sharing

### Salient SDG related to this publication



## It's a Mice World Magazine

### Summary

It is a MICE World carries articles and features from MICE industry leaders across the African continent.

The magazine is a business-focused publication designed to enable the Meetings and Events stakeholders to explore industry trends and news. It is specifically formulated to showcase the MICE industry's diversity, potential and vast capacity on the African continent.

The magazine enables readers to explore new meeting and conference venues, find event organisers and suppliers, and keep up-to-date with the latest news and trends in the global MICE space.

It contains regular interviews with opinion leaders in the industry, opinion columns from industry experts and industry news.

### Our brief

#### Editing

Proof reading

#### Design

Creating the magazine template

Desktop publishing

### Publishing

Optimised PDF for easy online sharing

### Salient SDG related to this publication



# Give Me My Mountain

## Give Me My Mountain Workbook

### Summary

This workbook was developed to guide and teach more about the lessons in the Give Me My Mountain book. It endeavours to break down the tasks of the book into eight lessons based on 16 chapters.

The 16<sup>th</sup> chapter dedicated to women is addressed as an afterword at the end of this workbook. Reading the book chapter by chapter is encouraged because each

chapter builds the next one. Whether you are considering going into business or are already an entrepreneur, this workbook, and the book, is one that you can read over and over and refer to when encountering a problem or needing clarity. Reading it will help guide, empower and regain your confidence as you head on your way to achieving your purpose.

### Our brief

#### Editing

Substantive editing  
Proof reading

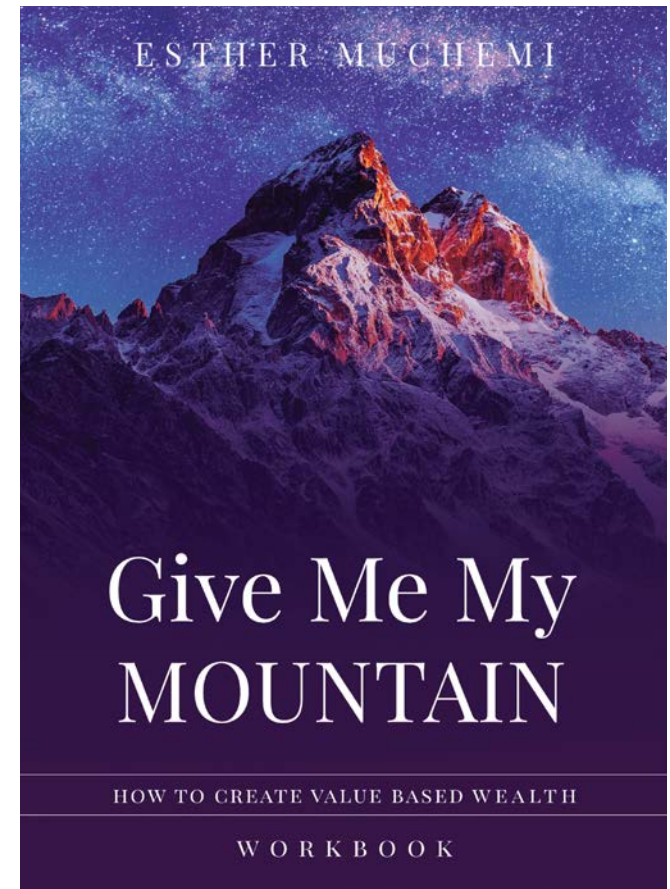
#### Design

Graphic design  
Desktop publishing

#### Publishing

Printed copies

### Salient SDG related to this publication





# Give Me My Mountain

## Give Me My Mountain Training Manual

### Summary

The training manual was developed to guide educators in teaching the values of each chapter of the book Give Me My Mountain, and Give Me My Mountain workbook.

The vision for the Give Me My Mountain is to create a new generation of leaders and entrepreneurs who will embrace the book's core message, which is to create wealth based on sound values.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Design

Graphic design  
Desktop publishing

#### Publishing

Printed copies

### Salient SDG related to this publication



# Mau Mau in Meru

## Mau Mau in Meru: The Untold Story

### Summary

This book focuses on the Mau Mau of Kenya's role during the colonial period. The Kikuyu community is widely seen as the originator of African Nationalism.

JST Kamunchuluh analyses the actual cause, nature and achievements of the Mau Mau, closing a gap in history and dispelling European myths of Africa. He witnessed first-hand the conditions that brought about the uprising, watched the emergence of the Meru Mau Mau

generals, and the origins, growth and nature of the Mau Mau.

In this book, he explains the journey from passive insurrection, the Mau Mau war, and the Mau Mau revival and completes the story with an authoritative account of the relationship between the Meru Mau Mau, the Kenyatta Government and the wider public, culminating in the Meru Battle of January 26, 1965.

### Our brief

#### Editing

Substantive editing, Proof reading

#### Photography

Collecting photos and maps from the Kenya National Archives

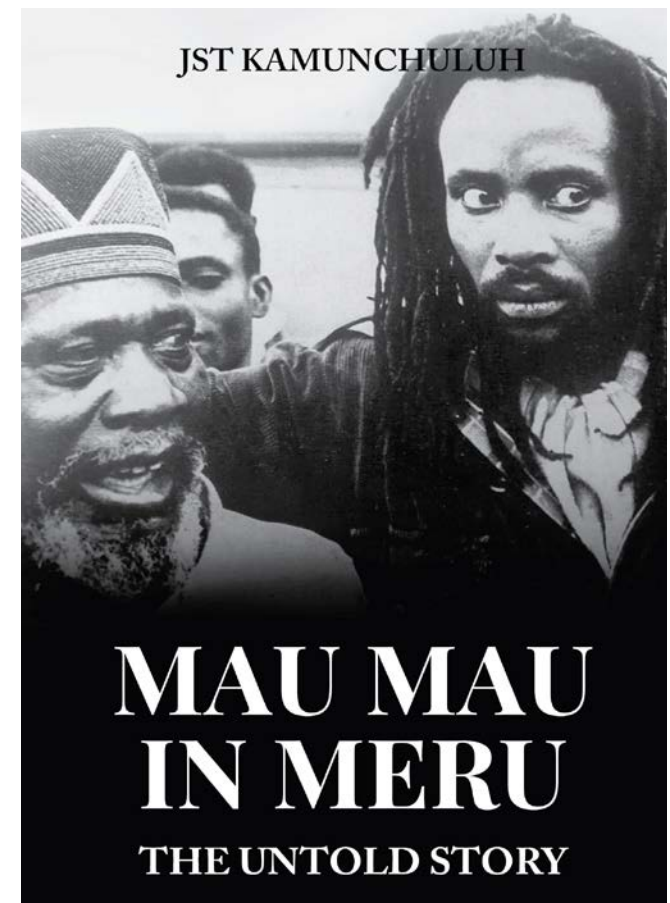
#### Design

Desktop publishing

### Publishing

Printed copies

### Salient SDG related to this publication



# Our Environment Under Siege

## Our Environment Under Siege: Bequeathing Hope for Future Generations

### Summary

This is a second edition publication which has additional chapters on COVID-19, and its impact on the environment. In this book, the author opines that environmental degradation is also a factor that has contributed to the Covid pandemic.

Professor Michieka Ratemo shares his life work as a professor of environment

in this work. While preparing his lectures in different universities, he got the idea of consolidating his work into a book. Working with Professor Michieka on this publication taught us what it takes to protect and safeguard our environment, and what is at stake if we do not.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photos for the publication

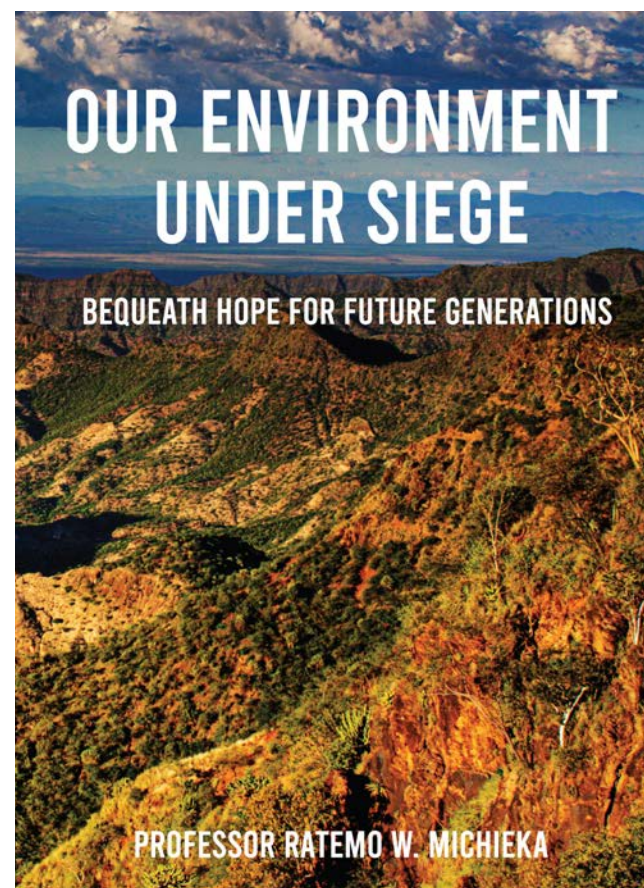
#### Design

Graphic design  
Desktop publishing

### Publishing

Printed copies

### Salient SDG related to this publication









## Horizon Institute Annual Report

### Summary

Horizon Institute Annual Report highlights how institutions play a pivotal role in ensuring justice by these institutions being accountable for the people they serve.

The report highlights gender-based violence and also encourages that extreme cases of gender based violence, in particular, rape cases should be

prosecuted rather than using customary agreements. The report affirms that the stakeholders are working towards ensuring the accessibility of an equitable justice system in Somaliland.

It stresses that it is a collective responsibility to provide justice in Somaliland and not the responsibility of institutions only.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF for easy online sharing

### Salient SDG related to this publication



## Protect Our Children Break the Silence: The Duty Bearer Handbook

### Summary

This book confronts us with children's voices and reminds us of our responsibility towards them. It reminds us of the different violations our children face and the effects of our inaction towards doing as stipulated in the law as our duty. Let this book be a constant reminder not to drop the ball where protection and response are

concerned but, more importantly, what our inaction means to the future of this county and this nation. It takes our collective duty to save our generation and deal with perpetrators and a multi-sectoral approach to strengthening existing mechanisms that would lead our children to feel safer in every space they are in.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Illustrations

Developing and drawing the illustrations

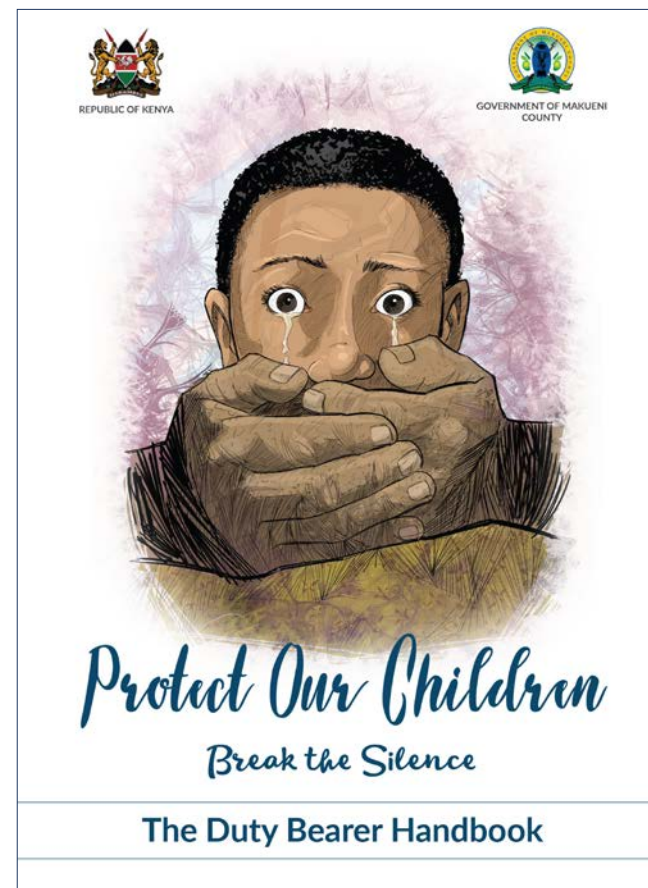
#### Design

Graphic design  
Desktop publishing

### Publishing

Printed copies

### Salient SDG related to this publication



# Zindua

## Zindua: Launch into life well

### Summary

Zindua is a self or group study book that seeks to give people in this crucial 30-50 years' window of life a vivid rear-view picture of what things actually look like from 50 years old onwards. It highlights undesirable life scenarios springing forth from a mid-life that was not deliberately aligned

with the needs of the 50+ window, and more importantly, an aspirational life scenario – the result of intentional efforts and interventions drawn from an understanding of one's actual needs, beyond the pressures and urgencies of the 30-50 years of age life stage.

### Our brief

#### Editing

Substantive editing  
Proof reading

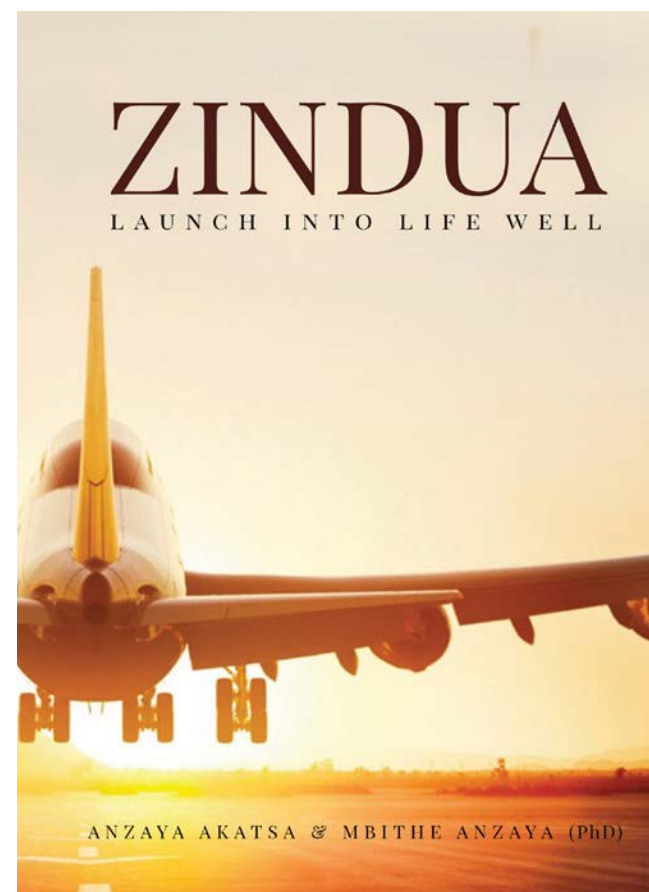
#### Design

Creating a format for the workbook  
Desktop publishing

#### Publishing

Print ready PDF

### Salient SDG related to this publication





## EAC Energy Security Policy Framework

### Summary

The energy security policy framework for the East African Community is intended to provide policy guidance towards better understanding, measurement, monitoring, evaluation and management of energy security risks and challenges in the region's energy sector.

The framework develops models for energy security monitoring, assessment and management in the biomass, oil and gas and electricity sub-sectors through

an integrated overall energy security management approach.

The framework proposes an institutional framework for monitoring, evaluating and reporting functions for biomass, electricity and oil and gas supply security and the coordination of decisions and directives for overall energy security management and emergency responses.

### Our brief

#### Editing

Substantive editing  
Proof reading

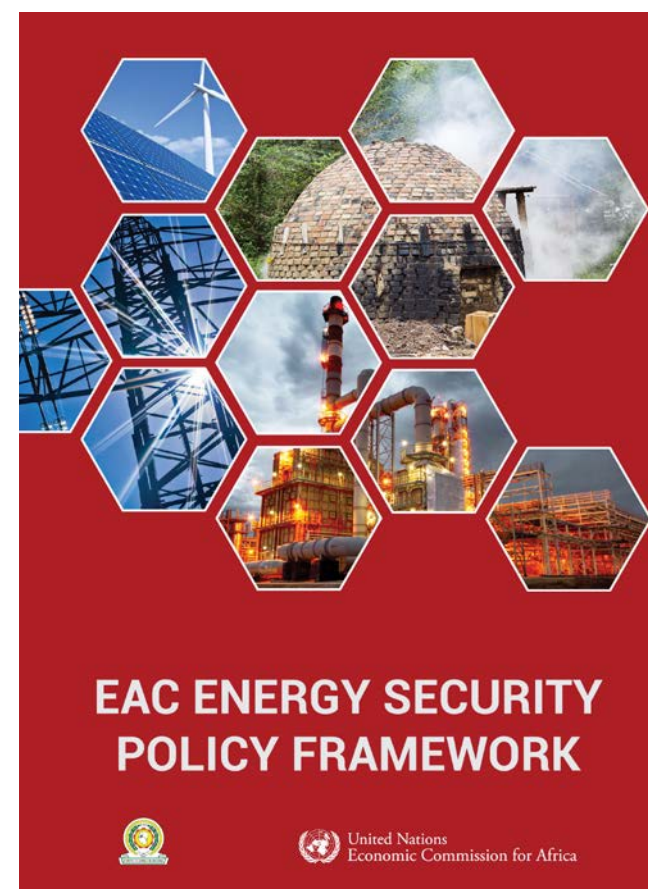
#### Design

Creating custom infographics and graphs  
Desktop publishing

### Publishing

Optimised PDF files for easy online sharing  
Printed copies

### Salient SDG related to this publication





# Kiriri Women's University of Science and Technology

## Kiriri Women's University of Science and Technology Prospectus

### Summary

Kiriri Women's University of Science and Technology (KWUST) Prospectus developed this prospectus as a guide for both parents and prospective students who are considering joining the University.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Content design and development

We used the existing content to create easy to read text for both parents and prospective students

#### Photography

Photography shoot at the University

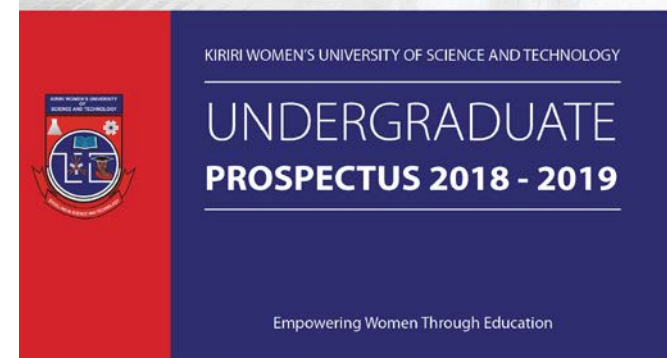
#### Design

Graphic design  
Desktop publishing

### Publishing

Optimised PDF for easy online sharing, and downloading from the institution website

### Salient SDG related to this publication





## Rwanda Tourism Satellite Accounts: Estimating the Economical Value Addition of Tourism to the National Economy for Rwanda

### Summary

This report gives a detailed report of the contribution the tourism sector is making towards the economic growth of Rwanda. Tourism is a major contributor to the country's Gross Domestic Product. The document highlights how Rwanda has harboured great tourism potential by significantly investing in the sector.

It also highlights how Rwanda has established a conducive environment

that has continued to attract several international brands and various stakeholders of the country. These efforts are geared towards making Rwanda one of the leading tourism destinations in Africa both in terms of arrivals and receipts. This report further acknowledges the challenges that the tourism sector is facing.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photos for the publication

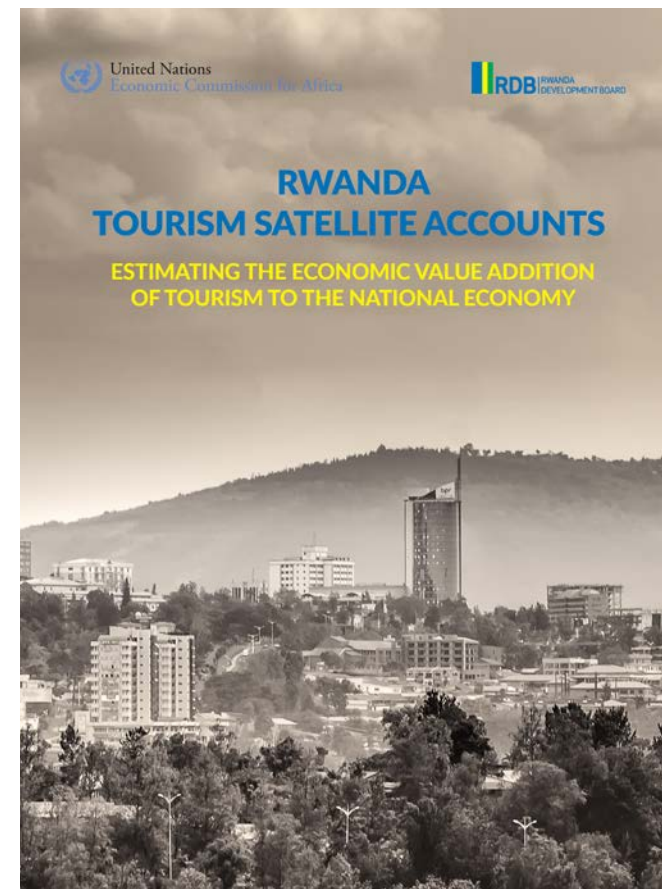
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Printed copies

### Salient SDG related to this publication



## Litigating the Maputo Protocol: A Compendium of Strategies and Approaches for Defending the Rights of Women and Girls

### Summary

Litigating the Maputo Protocol is a compendium of strategies and approaches for defending the rights of women and girls in Africa as part of a multi-year assessment of the impact of the training undertaken by Equality Now.

It partners to equip lawyers with the necessary knowledge, skills and expertise to apply the Maputo Protocol in litigating the rights of women and girls in national, regional and continental

courts. As a result, this publication exemplifies the effectiveness of litigation as a strategy to ensure that the rights enshrined in the Maputo Protocol translate to actual benefits for women and girls in Africa.

In addition, it demonstrates the increased capacity of the lawyers trained to analyse the status of women and girls' rights in their countries through the lens of the Maputo Protocol.

### Our brief

#### Editing

Substantive editing, Proof reading

#### Design

Desktop publishing

#### Publishing

Print ready PDF

Optimised PDF file for online sharing

### Salient SDG related to this publication



## Litigating the Maputo Protocol

A Compendium of Strategies and Approaches for Defending the Rights of Women and Girls in Africa

Edited by:  
K. Kanyali Mwikya  
Carole Osero-Ageng'o  
Esther Waweru

 **Equality Now**  
A just world for women and girls.



## Hear Our Stories Take Action

### Summary

This book aims at reaching out to all children to enlighten them and enable them to get help. It helps to educate children on human rights, more so the rights of the girl child.

The book answers sample questions from children are answered by Kenyan

lawyers and psychologists in language that is accessible to young girls. This book affirms that children's voices have been heard, and there is a commitment to protect the lives of children at home, in schools and within the community.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Illustrations

Developing the illustrations to make them relatable to the intended audience, the young girls

#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Printed copies  
Optimised PDF file for easy online sharing

### Salient SDG related to this publication







## A Call to African Commission: A Call for Legal Recognition of Sacred Natural Sites and Territories and their Customary Governance Systems

### Summary

This report focuses on the voice of custodian communities from six African countries, who have taken it upon themselves to revive and protect their valuable traditions and cultures by taking their case to the African Commission.

Their Call to Action forms the essence of the legislative response requested by the African Commission – to develop policy and legal recognition for sacred natural sites and territories and their customary governance systems.

The report provides context and analysis as motivation for the legislative response that is being sought. In addition, it provides a discussion on plural legal systems, reminding the reader that the African Charter is committed to plural or multiple legal frameworks.

Finally, the report also touches on the developing legal jurisprudence within the countries of Africa in favour of recognising the importance of sacred natural sites and territories.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Publishing

Print ready PDF  
Printed copies

### Salient SDG related to this publication





## Présentation à la Commission africaine : Appel à la reconnaissance officielle des territoires et sites naturels sacrés et de leurs systèmes de gouvernance coutumiers

### Summary

This report focuses on the voice of custodian communities from six African countries, who have taken it upon themselves to revive and protect their valuable traditions and cultures by taking their case to the African Commission.

Their Call to Action forms the essence of the legislative response requested by the African Commission – to develop policy and legal recognition for sacred natural sites and territories and their customary governance systems.

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Finally, the report also touches on the developing legal jurisprudence within the countries of Africa in favour of recognising the importance of sacred natural sites and territories.

### Our brief

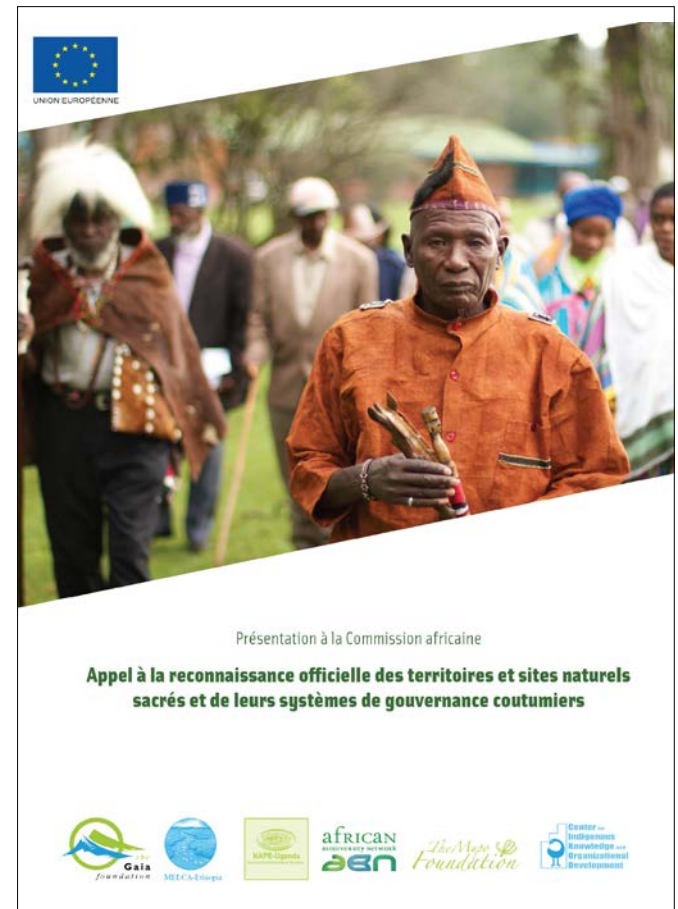
#### Editing

Substantive editing  
Proof reading

#### Publishing

Print ready PDF  
Printed copies

### Salient SDG related to this publication



Présentation à la Commission africaine

**Appel à la reconnaissance officielle des territoires et sites naturels sacrés et de leurs systèmes de gouvernance coutumiers**



## Je Wajua? Maswali ya Watoto Kuhusu Haki Zao

### Summary

This compelling book serves as an educational tool for young girls to understand and exercise their human rights, with a particular emphasis on the rights of girls. The book comprises a collection of stories shared by children who have bravely opened up about their painful experiences, conveying a strong message to their peers.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Translation

Translation of the text from English to Kiswahili

#### Illustrations

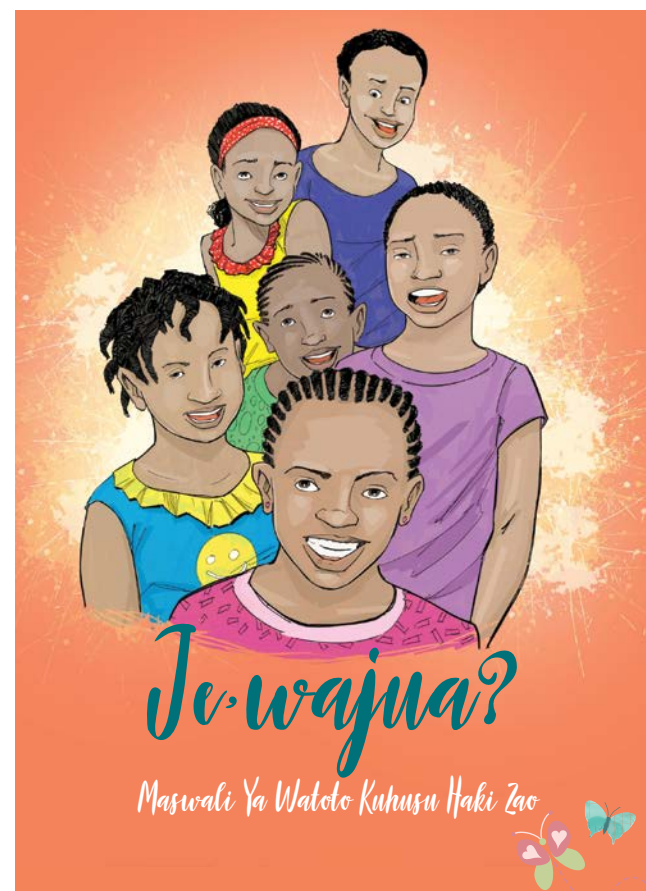
Developing the illustrations to make them relatable to the intended audience

Given that this critical message cannot reach every girl child, this book is a beacon of light for girls, illuminating their understanding of their rights and empowering them to speak out when they feel vulnerable. In addition, it answers a range of questions posed by children, offering guidance based on the Tanzanian legal framework.

### Publishing

Print ready PDF  
Printed copies

### Salient SDG related to this publication



## Kitabu cha Mwongozo cha Stadi za Maisha

### Summary

This book is an essential resource for teachers looking to equip their students with vital life skills. As children grow up, they face numerous changes and challenges. As a result, they may make decisions that jeopardise their safety and well-being in their quest for independence and self-reliance.

This was a joint effort by the Young Strong Mothers Association (YSMF) and

the Equality Now. Together, they have developed a comprehensive guide to be used by life skills teachers in and outside schools in Tanzania and Kenya. This guide aims to help students navigate the challenges that come with growing up and empower them with the skills they need to make responsible decisions.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Translation

Translation of the text from English to Kiswahili

#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Printed copies

### Salient SDG related to this publication



## Ethiopian Sustainable Tourism Master Plan 2015-2025

### Summary

This master plan sets out a vision for sustainable tourism development in Ethiopia. It includes strategic programmes, priority projects, and activities in a 10 years' implementation framework. The publication is in tandem with Ethiopia's development agenda as envisioned in the Growth and Transformation Plan, 2015-2020.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs

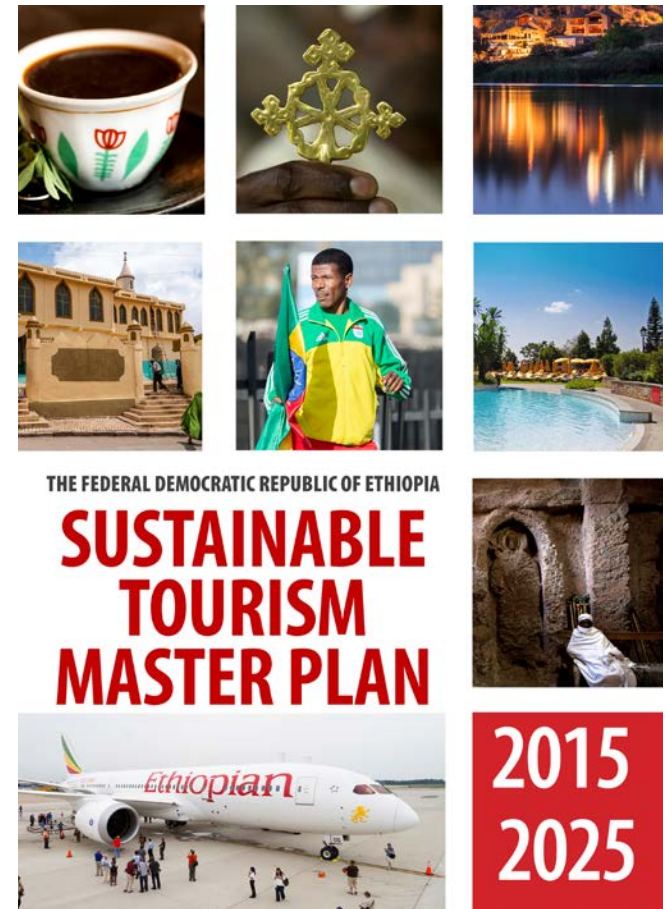
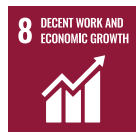
#### Design

Graphic design  
Desktop publishing  
Graphs

### Publishing

Print ready PDF  
Printed copies

### Salient SDG related to this publication





## Eplus Strategic Plan 2016–2020

### Summary

E-Plus has significantly expanded in the last six years, increasing its fleet base from 5 to 128 state-of-the-art ambulances spread across the country and expanding its scope of services from a membership subscription to include county ambulance services, government ambulance service provision and air evacuation services.

The company has contributed to forming the Emergency Medical Services Policy and developed a strategic plan covering

2016-2020 to set clear, achievable, and realistic goals. The programme focuses on four key strategic priorities: operational excellence, pre-hospital care excellence, strategic partnerships, and financial sustainability. It takes advantage of opportunities for further integrating products and services, membership expansion, while countering potential threats by advocating for the development of the National EMS Policy and continuously improving EMS systems.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Printed copies

### Salient SDG related to this publication



## Hommage aux femmes rurales africaines : Gardiennes des semences de l'alimentation et des connaissances traditionnelles pour améliorer la résilience face aux changements climatiques

### Summary

Over millennia, women in most African traditions have played a central role in selecting, storing, and enhancing the diversity of their seeds. To produce food for their families in varying conditions, they developed a sophisticated capacity to understand their ecosystem and the climate, accurately calculating what to plant in the coming season.

The complexity of this knowledge system, the intimate relationship that rural women tend to have with land and seed, and their understanding of the range of needs of the family and the

community cannot be underestimated. It has evolved over generations. This knowledge lies at the heart of women's continuing role in building resilience and status in the community.

The chapters encapsulate how women are custodians of seed and food diversity; how women have been systematically undermined throughout the colonial, post-colonial, and globalisation processes. Finally, gives a way forward in restoring women's traditional knowledge and leadership for resilience.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Design

Graphic design  
Desktop publishing

### Publishing

Printed copies

### Salient SDG related to this publication



## Celebrating African Rural Women: Custodians of Seed, Food and Traditional Knowledge for Climate Change Resilience

### Summary

Over millennia, women in most African traditions have played a central role in selecting, storing, and enhancing the diversity of their seeds. To produce food for their families in varying conditions, they developed a sophisticated capacity to understand their ecosystem and the climate, accurately calculating what to plant in the coming season.

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The chapters encapsulate how women are custodians of seed and food diversity; how women have been systematically undermined throughout the colonial, post-colonial, and globalisation processes. Finally, gives a way forward in restoring women's traditional knowledge and leadership for resilience.

### Our brief

#### Editing

Substantive editing  
Proof reading

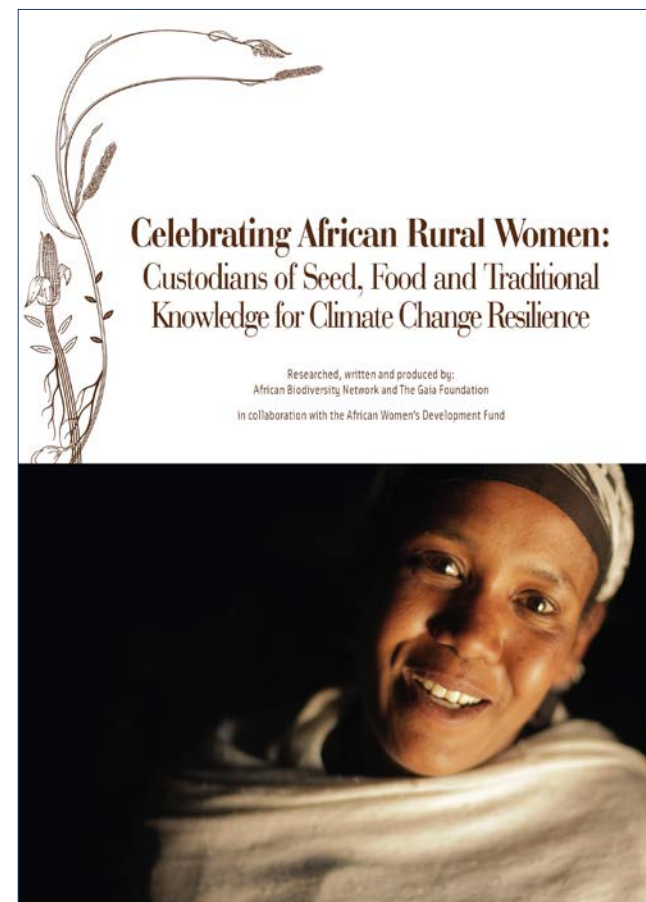
#### Design

Graphic design  
Desktop publishing

### Publishing

Printed copies

### Salient SDG related to this publication









## The Blue Economy

### Summary

The publication on The Blue Economy concerns everything aquatic, including oceans, lakes, rivers, islands and shorelines. It covers the communities close to these resources and those using them for economic or social activities.

The report explain the opportunities presented by good management and exploitation of these resources while

identifying the risks associated with over-use of them. The geographical focus is on Eastern Africa, a region that stretches from the Congo delta in the West to the Seychelles island republic in the East and from the Red Sea to the borders of Mozambique.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs for the publication

#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF files for online sharing

### Salient SDG related to this publication





## L'Économie Bleue

### Summary

The publication on The Blue Economy concerns everything aquatic, including oceans, lakes, rivers, islands and shorelines. It covers the communities close to these resources and those using them for economic or social activities.

The report explain the opportunities presented by good management and

exploitation of these resources while identifying the risks associated with over-use of them. The geographical focus is on Eastern Africa, a region that stretches from the Congo delta in the West to the Seychelles island republic in the East and from the Red Sea to the borders of Mozambique.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs for the publication

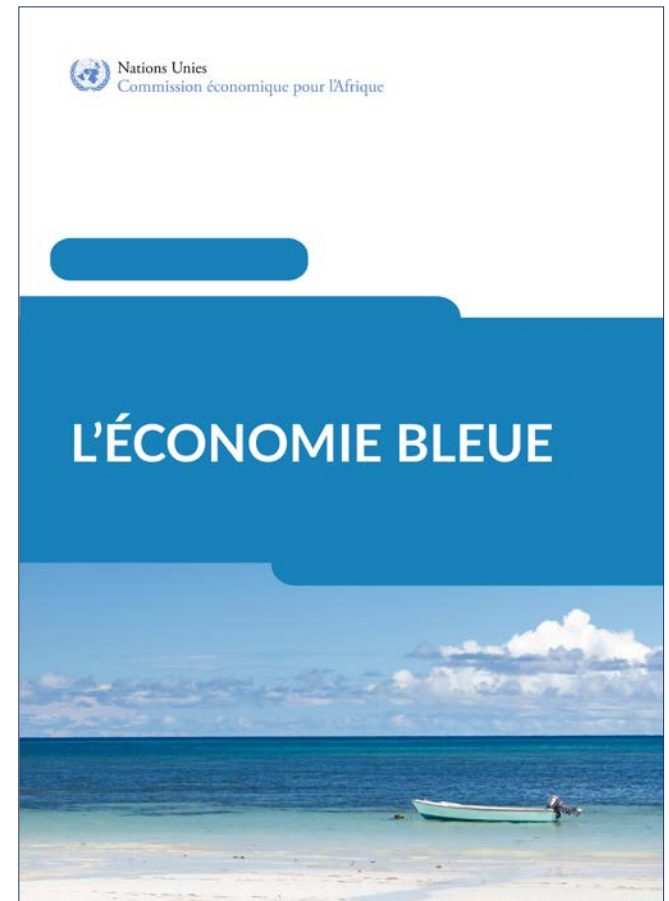
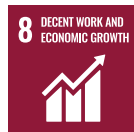
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Optimised PDF files for online sharing

### Salient SDG related to this publication



## Integrator Newsletter

### Summary

This publication has a unique approach towards rebranding an organisation. The Brand Integrated newsletter highlights how a brand, and its communication thereof ensures that the entire ecosystem of the brand, the market and the core business are correctly aligned to drive sound strategy and results.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating creative photos for the publication

#### Design

Graphic design  
Developing the newsletter template  
Desktop publishing

### Publishing

Print ready PDF

### Salient SDG related to this publication





# The Genocide Fugitive Tracking Unit

## The Genocide Fugitive Tracking Unit Brochure

### Summary

The Genocide Fugitives Tracking Unit (GFTU) was established in November 2007 by the National Public Prosecution Authority (NPPA) as a specialised unit. The GFTU has been entrusted by the Government of Rwanda with a clear mission: tracking and bringing to justice tens of thousands of genocide suspects living in all corners of the world, sometimes openly, but more often behind a veil of secrecy. We created a large multi-fold brochure in A2, to make it easy to distribute.

### Our brief

#### Editing

Substantive editing  
Proof reading

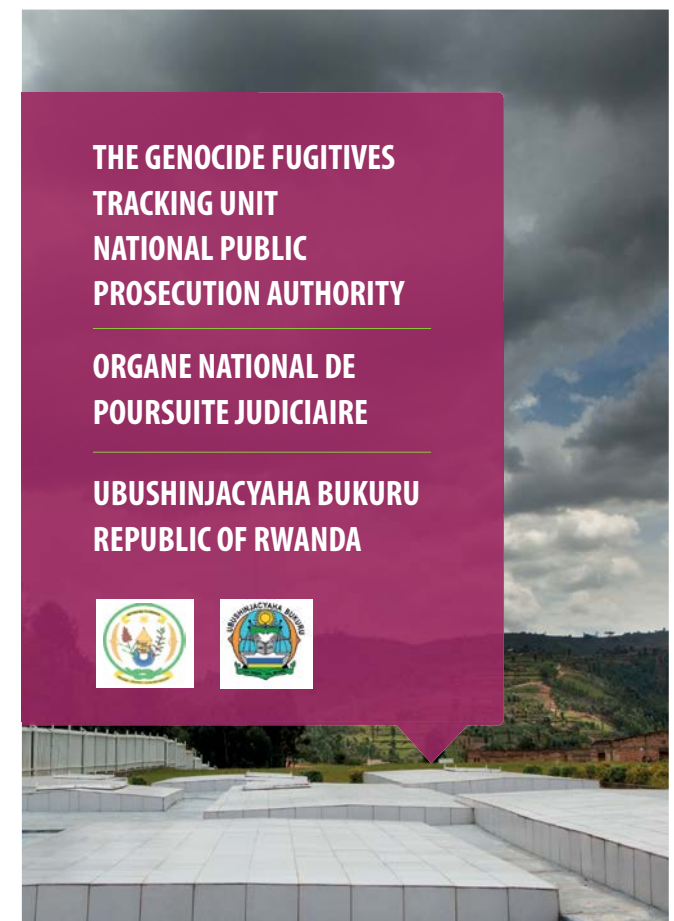
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Printed copies

### Salient SDG related to this publication



# Juice it or Smooth it Drinks Recipe

## Juice It or Smooth It: Health Drinks on the Go

### Summary

This fun little book contains mouth-watering juices and smoothies made from fruits, vegetables and other ingredients. All the ingredients were locally sourced.

Preparation of juices and smoothing sometimes associated with torturous weightloss, we wanted to create something fun and playful for the readers to enjoy, and to localise it to our Kenyan context as much as possible.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Copy writing

Developing the content to make the recipes easy to follow

#### Photography

Vivid photography to make the booklet colourful and interactive

### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF

### Salient SDG related to this publication



**Juice it<sup>or</sup> Smooth it**  
**Healthy drinks on the go**



**Kabuki Mungai-Anyumba**

## ABN Newsletter

### Summary

The African Biodiversity Network (ABN) offers a unique African approach to sustainability and community resilience, rooted in traditional practices through its core programme areas. The premise is that cultural and ecological diversity are intricately bound together and that only through restoring people's strong and deep sense of connectedness to nature and all that lies within it will people in Africa find ways to be resilient and sustain healthy ecosystems.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating photographs for the publication

#### Design

Graphic design  
Desktop publishing

It is against this backdrop that this newsletter edition is set. Cognisant that culture is the twine that binds all ABN's thematic areas – Community Seed and Knowledge, Community Ecological Governance, Youth Culture and Biodiversity- this newsletter captures pertinent stories from ABN partners to advocate for the strengthening of African culture in place of the Western culture that commodifies everything.

### Publishing

Print ready PDF  
Optimised PDF files for online sharing

### Salient SDG related to this publication



## Tracking Progress on Macroeconomic and Social Developments in the Eastern Africa Region 2012-13: Towards High Quality Growth and Structural Transformation in the Eastern African Region

### Summary

Given the complex global context, the continued resilience of economic growth in the Eastern Africa region has been quite remarkable. However, across the region, evidence supports the idea that, despite a much-improved economic performance in the 2000s after two decades of economic stagnation, many social and economic aspirations still need to be fulfilled.

This report explores why this has been the case, focusing mainly on the issue of insufficient 'structural transformation', meaning a shift towards high-income generating activities and away from traditional dependence on the production of commodities and unprocessed goods.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs

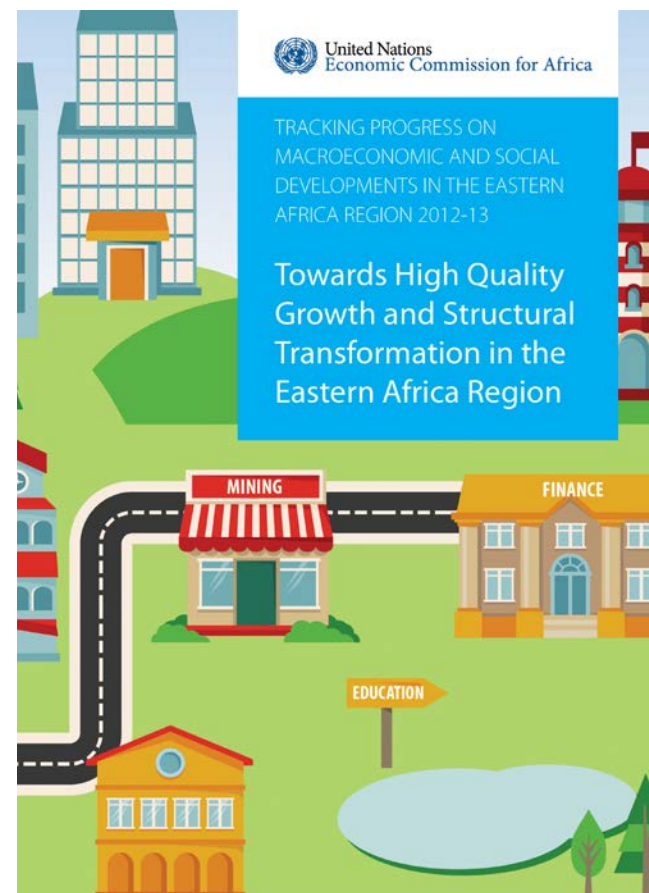
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Printed copies

### Salient SDG related to this publication







## Suivi des progrès relatifs aux évolutions macro économiques et sociales en Afrique de l'Est 2012-13 : Vers une croissance de Haute qualité et une transformation structurelle dans la région d'Afrique de l'Est

### Summary

Given the complex global context, the continued resilience of economic growth in the Eastern Africa region has been quite remarkable. However, across the region, evidence supports the idea that, despite a much-improved economic performance in the 2000s after two decades of economic stagnation, many social and economic aspirations still need to be fulfilled.

This report explores why this has been the case, focusing mainly on the issue of insufficient 'structural transformation', meaning a shift towards high-income generating activities and away from traditional dependence on the production of commodities and unprocessed goods.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs

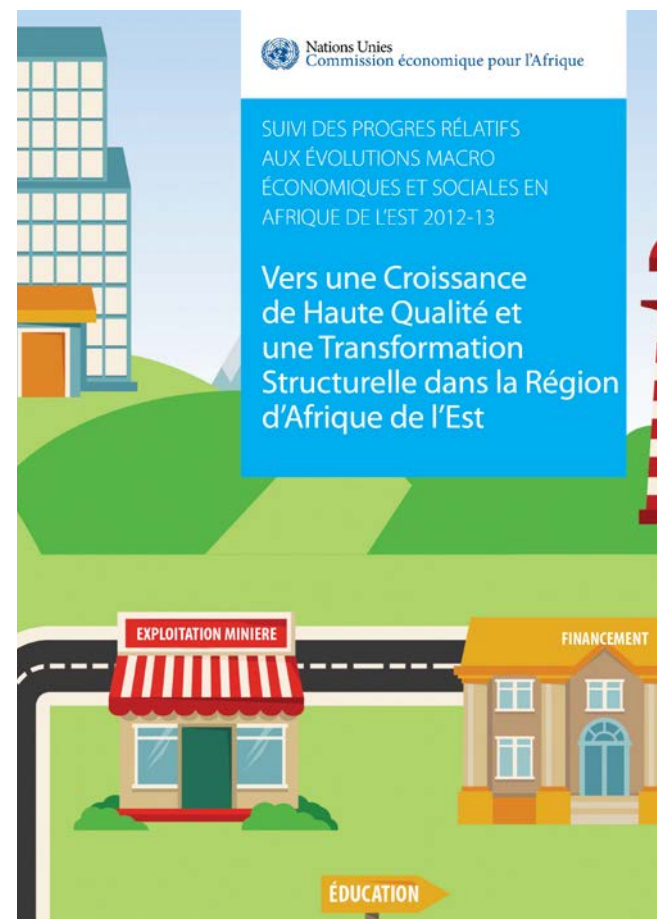
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Printed copies

### Salient SDG related to this publication



## Recognising Sacred Natural Sites and Territories in Kenya

### Summary

This report examines whether the Constitution of Kenya 2010 and the legal, policy and institutional framework in Kenya recognise and support, or undermine, the rights and responsibilities of communities to govern and protect their Sacred Natural Sites and Territories according to their customary governance systems and on their own terms.

It strengthens the recognition and support for community protection of

Sacred Natural Sites according to their customary governance systems.

Furthermore, it shows the progressive development of Kenya's legal system towards recognising "Earth Law" principles and sets the framework for developing laws to radically shape environmental stewardship in this country and beyond.

### Our brief

#### Editing

Substantive editing  
Proof reading

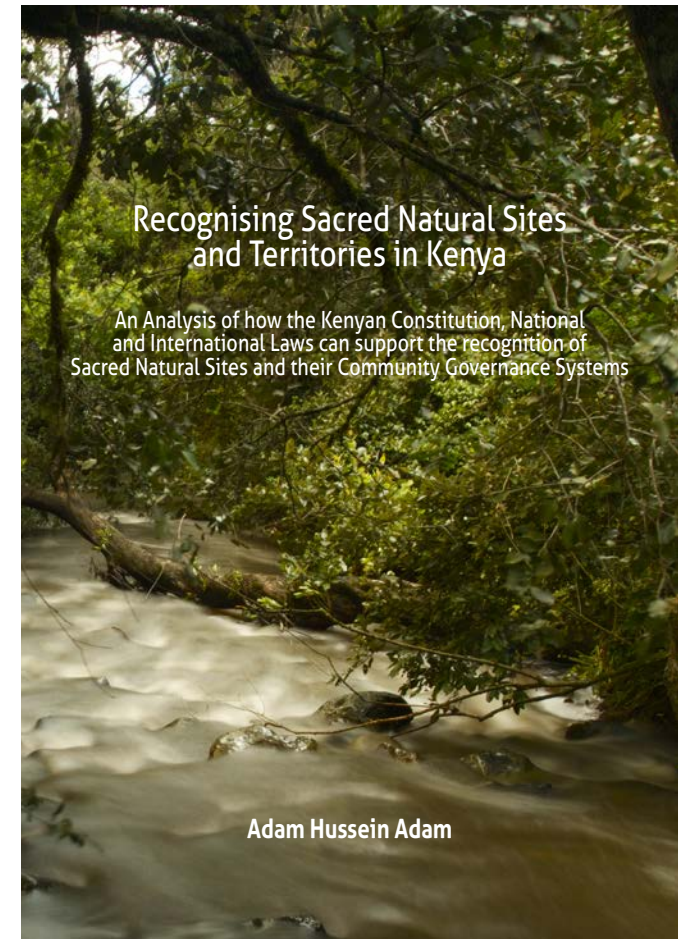
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Printed copies

### Salient SDG related to this publication



## KCCWG Strategic Plan 2014-2018

### Summary

Kenya Climate Change Working Group's (KCCWG) 2014-2018 Strategy Plan looks beyond influencing policies at the national level but also pursues development planning and policy context that integrates Climate Change adaptation and mitigation efforts at the county and national government levels.

KCCWG advocates for substantial resources to unify and strengthen county-based civil society voices and

build their capacity to engage on local Climate Change issues with their county governments.

This multi-annual strategic plan proposes to ensure KCCWG's direction is responsive to the needs and expectations of Climate Change stakeholders (from the bottom up) in Kenya and embraces the context of devolution and how it translates to grass root development.



**KENYA Climate Change  
WORKING GROUP**

STRATEGIC PLAN 2014-2018

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating photographs

#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Printed copies

### Salient SDG related to this publication









## Working Towards Sustainable Charcoal Business in Kenya

### Summary

Kenya heavily depends on woody biomass. Charcoal is an important fuel, and Kenyans are estimated to consume 2.4 million tonnes of charcoal each year. As the population increases, the charcoal demand also increases. As a result, trees and shrubs are rapidly diminishing due to over-exploitation and poor management, eventually impacting Climate Change.

This publication states that it is vital to have a framework where charcoal stakeholders better understand the regulation, the best choice of trees for charcoal and the market to promote a sustainable charcoal business.

This booklet was intended to supplement the brochure on charcoal sustainability and was designed for distribution to a rural audience.

### Our brief

#### Editing

Substantive editing  
Proof reading

#### Photography

Curating editorial photographs

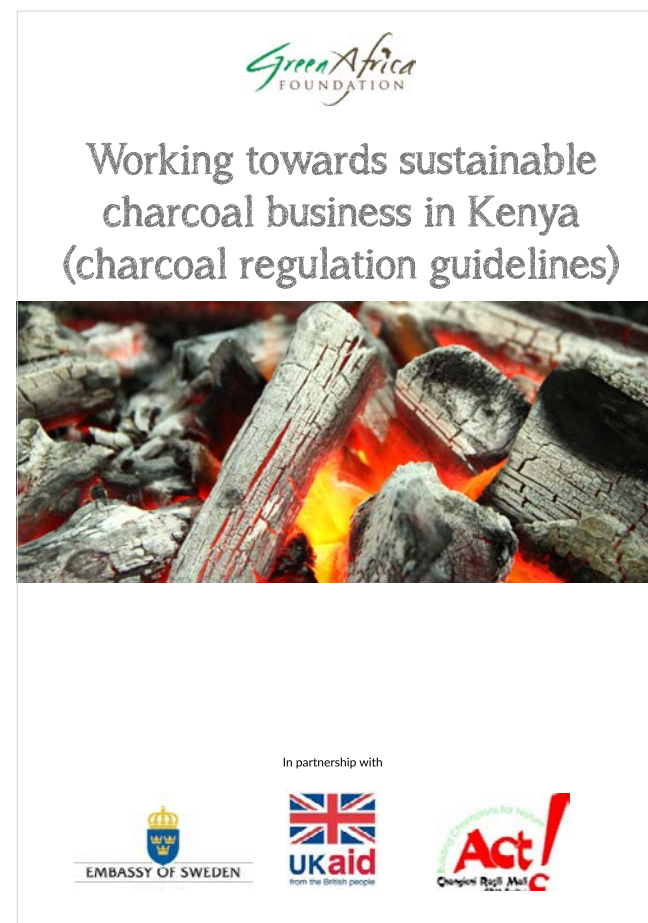
#### Design

Graphic design  
Desktop publishing

### Publishing

Print ready PDF  
Printed copies

### Salient SDG related to this publication



## Magana Flowers Catalogue

### Summary

This catalogue was prepared for an international flower show. With over 20 years of experience in growing and exporting flowers worldwide, the Magana Flower Kenya Limited catalogue showcases the planted flower types. It also explains how they use the latest pest control and soil management techniques to produce healthy colourful roses shipped to importers within 48 hours of harvest.

### Our brief

#### Editing

Substantive editing

Proof reading

#### Design

Graphic design

Desktop publishing

#### Publishing

Print ready PDF

Printed copies

### Salient SDG related to this publication



## Inter-Governmental Authority for Development (IGAD) Master Plan 2013-2023

### Summary

The Sustainable Tourism Master Plan (STMP) is guided by the aim, objectives and principles of the Inter-Governmental Authority for Development (IGAD). The main aim of the IGAD is to expand the areas of regional cooperation, increase the members' dependency on one another and promote policies of peace and stability in the region to attain food security, sustainable environment management and sustainable development.

The Master plan is further informed by the African Union (AU) Minimum Integration Programme (MIP), an instrument geared towards achieving the broader goal of the African Economic Community.

Through the New Partnership for Africa's Development (NEPAD) 2004 Tourism Action Plan Africa, the AU recognises the important role that tourism can play in socio-economic development and poverty alleviation and that, through transboundary activities.

### Our brief

#### Editing

Substantive editing  
 Proof reading

#### Design

Graphic design  
 Desktop publishing

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SUSTAINABLE TOURISM MASTER PLAN FOR  
 THE INTER-GOVERNMENTAL AUTHORITY ON  
 DEVELOPMENT (IGAD) REGION

**2013-2023**





## Feeding the World Regenerating Ecosystem Rebuilding Local Economies and Cooling the Planet all at the Same time

### Summary

Alliance For Food Sovereignty in Africa (AFSA) is a Pan-African platform comprising networks and farmer organisations working in Africa. AFSA aims to be a strong voice that shapes the continent's policy in community rights, family farming, promotion of traditional knowledge and knowledge systems, the environment and natural resource management.

The core purpose of AFSA is to influence policies and to promote African solutions for food sovereignty. AFSA will serve as a continental platform for the consolidation of issues on food sovereignty and together marshal a single and louder voice on issues and tabling clear, workable solutions.

### Our brief

#### Editing

Substantive editing  
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## Changieni Rasilimali

### Summary

The Kenya Climate Change Working Group (KCCWG) is a national climate change network that includes 270 agencies, from local to international, focused on tackling the causes and effects of climate change in Kenya, Africa, and beyond.

The KCCWG comprises nine thematic areas: urbanisation, water, forestry, energy, tourism trade, and industry. One of the KCCWG's projects is the

Changieni Rasilimali (CRM), translated as Contribution to Natural Resources in English, aimed at strengthening the response to climate change in Kenya's arid and semi-arid lands. KCCWG and its partners seek to address the weak capacity of the state, non-state actors, and poor communities to respond to climate change by enhancing citizen participation in adaptation and mitigation actions at the local, national, and global levels.

### Our brief

#### Editing

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#### Photography

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#### Design

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